

**Draft CCWI WIOA Regional Plan Goals and Strategies**  
**DRAFT - November 10, 2015**

**1) Employers are actively engaged with a regional workforce development system that understands and appropriately responds to their skilled workforce needs.**

- Develop and deploy a, data-driven, collaborative and replicable model for identifying and addressing existing and emerging in-demand sector workforce needs.
- Assess employer needs for upgrading their current (incumbent) workforce and develop an approach for making training available.
- Coordinate and align the four core partners outreach/response to business needs with other business service providers in the region.
- Collaborate with other professional boards, groups, chambers, and associations etc. in the region to connect and leverage workforce development opportunities.

**2) Job seekers and current workers easily access and participate in workforce services relevant and appropriate to their career goals and align with the skilled workforce needs of the local economy.**

- Outreach to and ensure priority of service for recipients of public assistance, low-income individuals, individuals who are basic skills deficient, and veterans.
- Grow and diversify the labor force available to meet demand from employers for skilled workers through improved access by and engagement of people with disabilities, new Mainers, veterans, out-of-school youth, and older workers.
- Collaborate with education providers to respond to worker skill needs as identified by business and employers and develop career and education pathways leading to industry-recognized or post-secondary credentials.
- Increase access to workforce services across a broader geographic area by utilizing workforce solutions sites in addition to One-Stop Career Centers

- Develop and deploy transitional employment opportunities for job seekers including but not limited to internships, work experience, on-the-job training, and customized training.
- Increase coordination and collaboration between Business Services Representative and Case Managers across program silos to refer job seekers to in-demand employment opportunities.

**3) Regional workforce system partners align and integrate services and resources to create a “no wrong door” employment and training network easily accessed by workers and employers.**

- Convene core partners (CCWI, MDOL, VR, Adult Ed) and develop a Memorandum of Understanding (MOU) regarding alignment of resources, coordination of referrals, co-enrollment, and communication between and among core partners, job seekers, and employers.
- Implement AJLA tracking and reporting mechanisms for meeting performance accountability measures
- Coordinate access to and provision of appropriate services for job seekers by core partners and other providers.
- Utilize WIOA Title I funds to leverage additional public and private resources to support worker and job seeker training as applicable.
- Develop criteria for one-stop certification which ensures the continuous improvement of core partner services through the system and ensures that these partners meet the employment needs of local employers, workers, and job seekers.