

COASTAL COUNTIES WORKFORCE BOARD

Minutes of Workforce Board Meeting
VIA ZOOM/Video Technology Meeting
June 9, 2022

Board Members in Attendance: Kate Bellmore, Joni Boissonneault, Scott Christman, Justin Cotta Holmes, Jonathan DaSilva, Marianne Doyle, Samantha Fenderson, Denise Griffin, Robert Klaiber, Jennifer Kopp, Benjamin Millick, Carrie Murphy, Tom Nickerson, Diana Roberge, Bob Schmidt, Tony Sirois, Jennifer Steeves, Heather Stott, Jim Whitten, Kwame Yeboah

Board Members Absent: Chris Arbour, Mary Ellen Barnes, Sara Brinker, Charlie Crosby, Cory King, Laura Lindblom, Laura Moskwa, Nick Paquet, Peter Russell, Lydia Sy

Staff in Attendance: Antoinette Mancusi, Executive Director; Jillian Sample, Director of Programs; Adrian Cohen, Sr. Program Manager; Mark Guzzetta, Business Services Liaison; Valerie Odams, Executive Assistant

Others in Attendance: Amy Geren, Bill Card, Jaimi Clifford, Laurie McDonnell, Molly Ginn, Nate Snow, David Watts, Shelly Pride, Linda Greer, Tamar Bouchard, Derek Fassett

I. WELCOME / CALL TO ORDER / INTRODUCTIONS – *Denise Griffin, CCWB Chair*

A. Chair Denise Griffin called the meeting to order at 9:08 a.m. and welcomed everyone to the meeting.

- Attendance was called and introductions were made around the “room.”
- A reminder was made to complete the Conflict of Interest form for those who haven’t yet.
- Due to continued covid concerns, CCWI will hold its Annual Meeting virtually again via Zoom on Friday, September 16th.

B. Minutes of March 10, 2022 meeting

VOTED: *To approve the minutes of March 10, 2022 meeting as written.*

Motion: Jonathan DaSilva Second: Tony Sirois Vote: All in Favor

II. EXECUTIVE DIRECTOR’S REPORT – *Antoinette Mancusi, CCWI Executive Director*

A. Financial Update

1. Grant Spending – As of 3/31/22, grant spending is on track with a balance of \$5.7 million left on the 7 grants.
2. CCWI received its PY22 Allocations. While the overall was more than last year (\$2,020,448 vs. \$1,826,807), the allotment for the Dislocated Worker program was ~6% less.

3. Spending by Workforce Solutions is on track with ~\$400k being carried over from WIOA PY20 to PY21. The Covid DWG is due to be spent out by its close on 6/30/22. The Career DWG and Employment Recovery DWG are starting to spend more in line with their expected expenditures.
- B. The reauthorization of WIOA funding is in the legislature. The proposed bill will have both improvements and changes that must be adapted. More to come.
 - C. CCWB's Annual Board Training went well in May with 5 new members attending.
 - D. Since the CCWB last met, two new staff were added to CCWI: Mark Guzzetta as the Business Services Liaison and Amy Geren who works for the Catherine Cutler Institute as our One-Stop Operator.
 - E. CCWI's 2021-2025 Local Plan fulfillment in process and goals are in sight.
 - F. CCWI Outreach Committee Chair, Tom Nickerson reported that the committee has met a few times and assisted in the development of the outreach RFQ to attract more job seekers and employers to CCWI's services. Currently awaiting the submission deadline.
 - G. On June 6th, CCWI received notification from Kim Moore, Bureau Director for MDOL that Coastal Counties Workforce, Inc. has met the requirements for board certification. This status must be renewed every two years.

III. Committee Reports – Youth and Career Pathway

- A. The Youth Standing Committee included a report in the Board packet. They met in December to discuss logistics and create a SOW. CCWB member Carrie Murphy is Chair.
- B. An Outreach Committee was formed in February, chaired by Tom Nickerson. They have met once to brainstorm employer and jobseeker engagement as well as discuss a Mission and SOW. A RFQ will be developed to hire a consultant to create and deliver the message of services available. Board members were encouraged to join and HR Directors/Managers were asked about disseminating information about Title 1 services to unsuccessful applicants.

IV. Workforce Conditions and Demographic Trends Impacting the Labor Force in Maine – Glenn Mills, Center for Workforce Research, MDOL

Mr. Mills presented statistics and trends in the Maine workforce from before the pandemic to current conditions. He also discussed where the future of the workforce is going in light of the effects of the pandemic and new business strategies developed as a result of it. His presentation will be placed on the CCWI website.

V. Outreach Brainstorming – Break-out Rooms

Attendees were split into 5 breakout rooms and asked to help brainstorm around 3 central questions:

1. What are your suggestions on how best to engage employers about CCWB services to support hiring, employee training, and to make referrals for those applicants who are not job ready?
2. We are having difficulty attracting new participants including, older out-of-school youth (age 16-24), individuals with barriers to employment (e.g., health/childcare), long-term unemployed persons, and older laid-off workers. What are your suggestions on strategies we could use to reach these target populations?
3. Do you have any suggestions for consultants or vendors we could contact to help us with our outreach strategy?

Due to the short time remaining in this meeting, answers will be culled and disseminated to the group at a later time.

VI. Program Reports

- A. Reports for WIOA, Opioid, Covid, & Maine Rural Healthcare Grants were included in the packet.

VII. ADJOURNMENT

CCWB Chair Denise Griffin adjourned the meeting at 11:45a.m.

Respectfully Submitted:



Valerie Odams
CCWI Executive Assistant

APPROVED: _____