



COVID-19 REGIONAL IMPACT REPORT FOR

# Coastal Counties WIB

Prepared on:

7/30/2020

# INTRODUCTION

The information in this report provides a summary overview of how the COVID-19 pandemic is affecting your regional economy from the perspective of job posting activity. If you have questions about the report, need additional insights, or would like to discuss ways to apply this information, please do not hesitate to contact me.

**NOTE:** All job posting data shown below is current as of July 1, 2020.

# ESTIMATE OF IMPACTED OCCUPATIONS

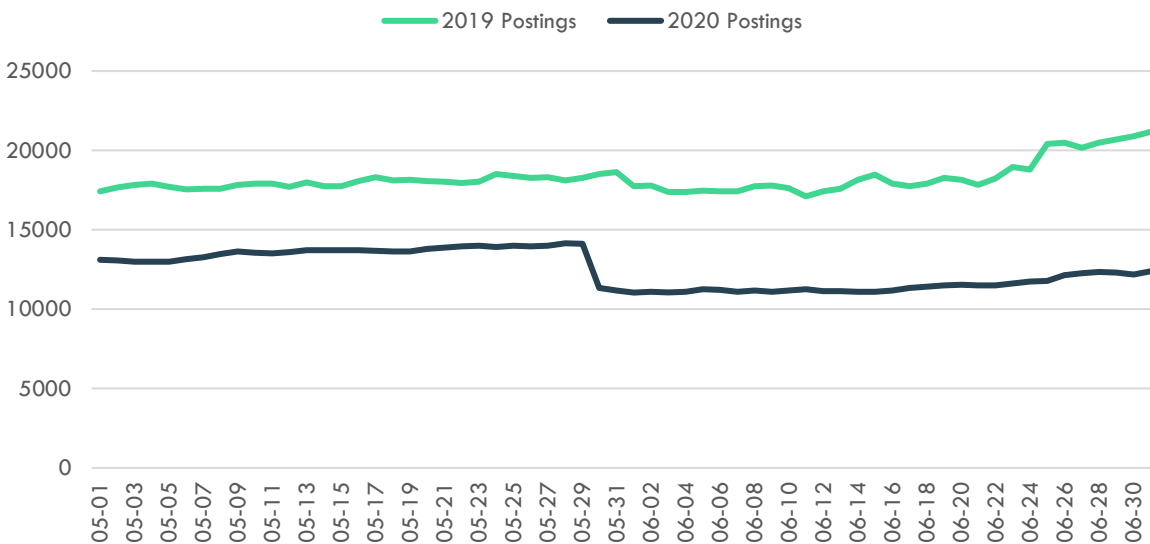
Jobs that require working in close physical proximity to others (excluding healthcare workers) have likely been impacted the most by measures aimed at slowing the spread of COVID-19 in your region. See O\*NET for a [full list of these occupations](#). Emsi estimates that 80,140 of Coastal Counties’s 363,762 jobs are in this group. That is 22% of all jobs in the region. For comparison, this same set of jobs makes up 29% of the overall US workforce.

# JOB POSTING CHANGES

## Regional Job Posting Overview

Between May 1, 2020 and July 1, 2020, the total number of unique (deduplicated) job postings in your region decreased from 13709 postings to 12,387 postings. As of July 1, 2020 unique job postings are 40% lower than they were a year ago.

## Active Job Postings Trend



## Companies that have ramped up job posting activity

Top 10 companies ranked by % change between May 1, 2020 and July 1, 2020.

Company	Active Postings	% Change
Shaffer Trucking	106	1503.65%
U.S. Xpress, Inc.	159	835.46%
O'Reilly Automotive, Inc.	30	353.86%
Allied Universal	36	154.16%
The Olive Garden	38	151.52%
Hunt Transportation, Inc.	33	149.62%
Alere Inc.	36	111.80%
New England Ad Center	277	103.71%
Spectrum Health System	23	102.98%
Staples, Inc.	32	88.27%

## Companies that have slowed job posting activity

Bottom 10 companies ranked by % change between May 1, 2020 and July 1, 2020.

Company	Active Postings	% Change
CRST International, Inc.	39	-56.98%
UNUM Group	27	-55.32%
The Home Depot	124	-52.25%
Parkview Adventist Medical Center	21	-45.76%
Maine Medical Center	79	-40.24%
Sweetser	35	-39.24%
Spectrum	41	-37.97%
Petsmart, Inc.	41	-34.21%
Bath Iron Works Corporation	50	-33.81%
Roehl Transport, Inc.	101	-32.30%

## Occupations with increased job posting activity

Top 10 occupations ranked by % change between May 1, 2020 and July 1, 2020.

Occupation	Active Postings	% Change
Security Guards and Gaming Surveillance Officers	117	72.09%
Lawyers and Judicial Law Clerks	29	70.62%
Driver/Sales Workers and Truck Drivers	1561	66.81%
Postsecondary Teachers	88	55.32%
Nurse Practitioners	35	48.26%
Bill and Account Collectors	21	48.26%
Barbers, Hairdressers, Hairstylists and Cosmetologists	34	44.03%
Construction Laborers	23	43.28%
Waiters and Waitresses	59	42.00%
Machinists	22	37.05%

## Occupations with reduced job posting activity

Bottom 10 occupations ranked by % change between May 1, 2020 and July 1, 2020.

Occupation	Active Postings	% Change
Bookkeeping, Accounting, and Auditing Clerks	25	-45.97%
Human Resources Managers	21	-41.48%
Social and Community Service Managers	20	-41.17%
Market Research Analysts and Marketing Specialists	24	-40.89%
Mechanical Engineers	30	-40.06%
Secretaries and Administrative Assistants	123	-39.97%
Securities, Commodities, and Financial Services Sales Agents	26	-38.81%
Public Relations Specialists	24	-33.11%
Miscellaneous Business Operations Specialists	36	-33.11%
Tellers	27	-31.92%

## SKILLS ANALYSIS

This skills analysis is based on job posting activity between May 1, 2020 and July 1, 2020.

**Hot Skills:** Top skills for the **20 occupations with the most job posting growth.**

**Resilient Skills:** Top skills for **all occupations that grew.**

**Cold Skills:** Top skills for the **20 occupations with the most job posting decline.**

Hot Skills			Resilient Skills			Cold Skills		
Skill	#	Change	Skill	#	Change	Skill	#	Change
Communications	27	24.77%	Communications	3964	32.09%	Communications	39	40.63%
Customer Service	24	22.02%	Customer Service	3139	25.41%	Management	26	27.08%
Valid Driver's License	19	17.43%	Management	2771	22.43%	Customer Service	23	23.96%
Operations	16	14.68%	Sales	2492	20.17%	Leadership	17	17.71%
Detail Oriented	11	10.09%	Merchandising	1605	12.99%	Detail Oriented	15	15.63%
Management	10	9.17%	Leadership	1598	12.94%	Operations	13	13.54%
Mechanics	10	9.17%	Operations	1587	12.85%	Coordinating	12	12.50%
Oral Hygiene	10	9.17%	Valid Driver's License	1371	11.10%	Sales	12	12.50%
Selling Techniques	10	9.17%	Interpersonal Communications	1075	8.70%	Data Entry	10	10.42%
Good Driving Record	9	8.26%	Commercial Driver's License (CDL)	1052	8.52%	Microsoft Excel	9	9.38%
Anesthesiology	8	7.34%	Problem Solving	1006	8.14%	Team Leadership	9	9.38%
Surgeries	8	7.34%	Detail Oriented	962	7.79%	Clerical Works	8	8.33%
Certified Registered Nurse Anesthetist (CRNA)	7	6.42%	Selling Techniques	942	7.63%	Research	8	8.33%
Customer Experience	7	6.42%	Presentations	860	6.96%	Scheduling	8	8.33%
Organizational Skills	7	6.42%	Computer Literacy	839	6.79%	Customer Interaction Management	7	7.29%
Small Animal Care	7	6.42%	Verbal Communication Skills	766	6.20%	Filing	7	7.29%
Ultrasound	7	6.42%	Coordinating	754	6.10%	Interpersonal Communications	7	7.29%
Anesthesias	6	5.50%	Nursing	748	6.05%	Microsoft Office	7	7.29%
Enthusiasm	6	5.50%	Cash Register	746	6.04%	Microsoft Word	7	7.29%
Interpersonal Communications	6	5.50%	Teamwork	744	6.02%	Organizational Skills	7	7.29%