



6 Maine Counties

Coastal Counties Workforce, Inc.



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Report Parameters

6 Counties

| | | | |
|-------|-----------------------|-------|----------------------|
| 23005 | Cumberland County, ME | 23023 | Sagadahoc County, ME |
| 23013 | Knox County, ME | 23027 | Waldo County, ME |
| 23015 | Lincoln County, ME | 23031 | York County, ME |

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

689,623

Population (2024)

Population **grew by 35,304** over the last 5 years and is projected to **grow by 31,192** over the next 5 years.

379,915

Total Regional Employment

Jobs **grew by 11,999** over the last 5 years and are projected to **grow by 3,144** over the next 5 years.

\$77.2K

Avg. Earnings Per Job (2024)

Regional average earnings per job are **\$9.5K below** the national average earnings of \$86.7K per job.

Takeaways

- As of 2024 the region's population **increased by 5.4%** since 2019, growing by 35,304. Population is expected to **increase by 4.5%** between 2024 and 2029, adding 31,192.
- From 2019 to 2024, jobs **increased by 3.3%** in 6 Maine Counties from 367,916 to **379,915**. This change **fell short of the national growth rate of 4.4% by 1.1%**. As the number of jobs increased, the **labor force participation rate decreased from 65.6% to 64.0% between 2019 and 2024**.
- Concerning educational attainment, **27.0% of the selected regions' residents possess a Bachelor's Degree** (5.5% above the national average), and **9.7% hold an Associate's Degree** (0.8% above the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

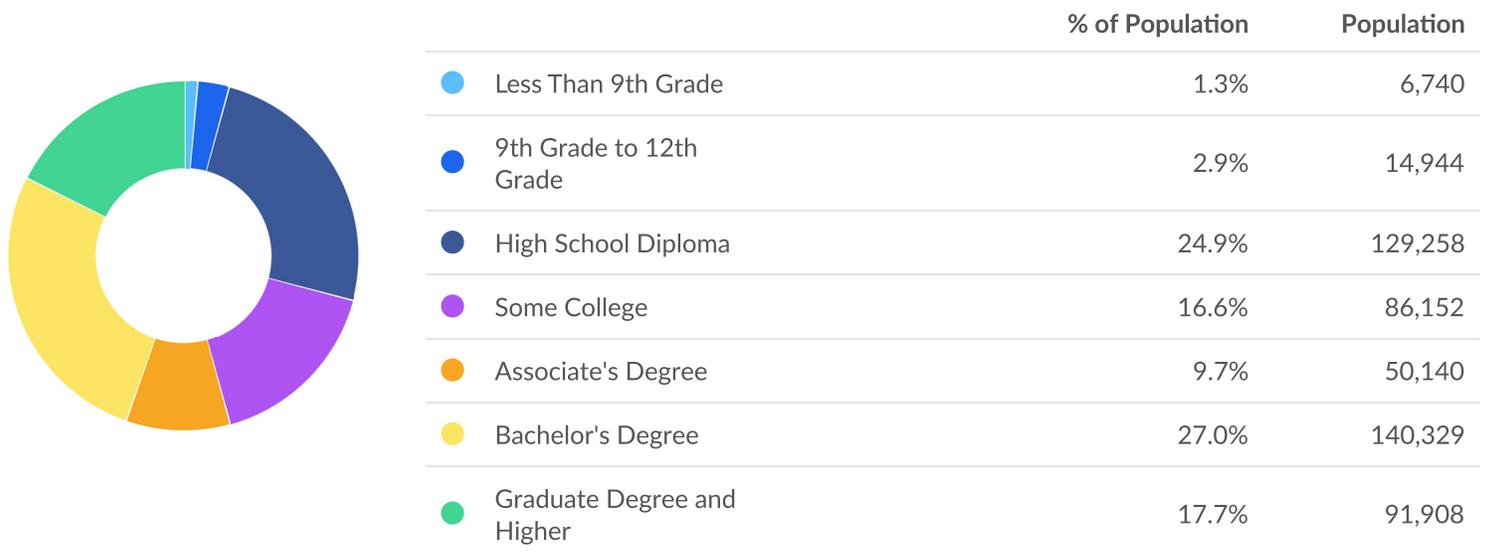
| | Population (2025) | Labor Force (Sep 2025) | Jobs (2024) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|------------------------|-------------|----------------|----------|----------|-----------|
| Region | 697,018 | 371,483 | 379,915 | 120.3 | \$56.78B | \$56.68B | \$59.50B |
| State | 1,418,649 | 705,977 | 746,173 | 116.8 | \$98.99B | \$96.79B | \$108.90B |

Sep 2025 Labor Force Breakdown



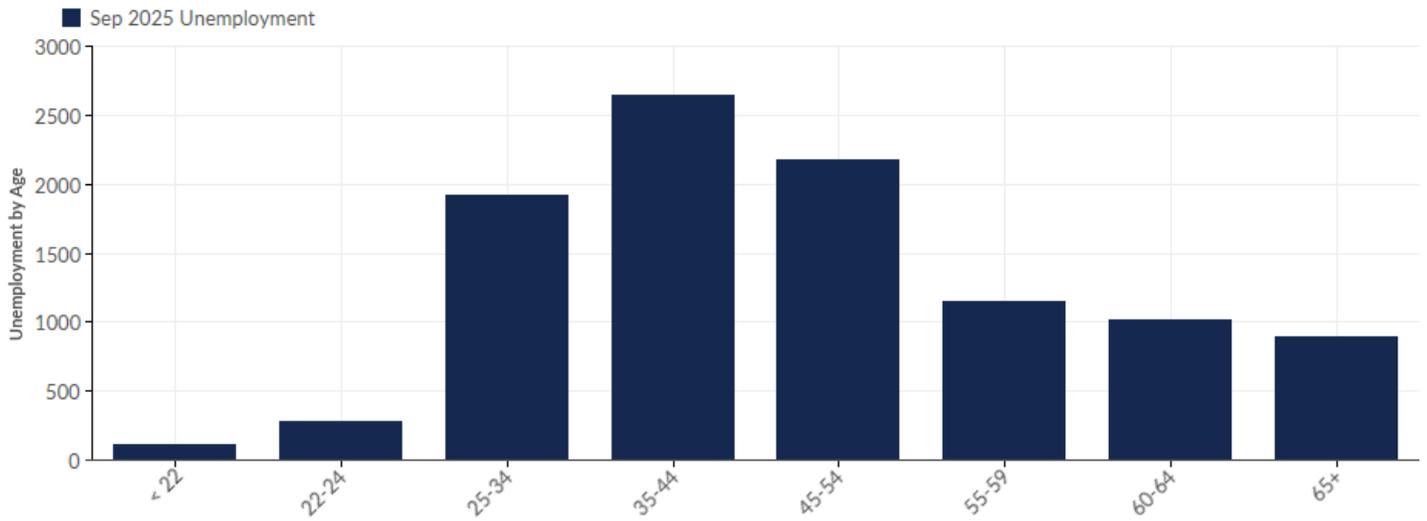
Educational Attainment

Concerning educational attainment, **27.0% of the selected regions' residents possess a Bachelor's Degree** (5.5% above the national average), and **9.7% hold an Associate's Degree** (0.8% above the national average).



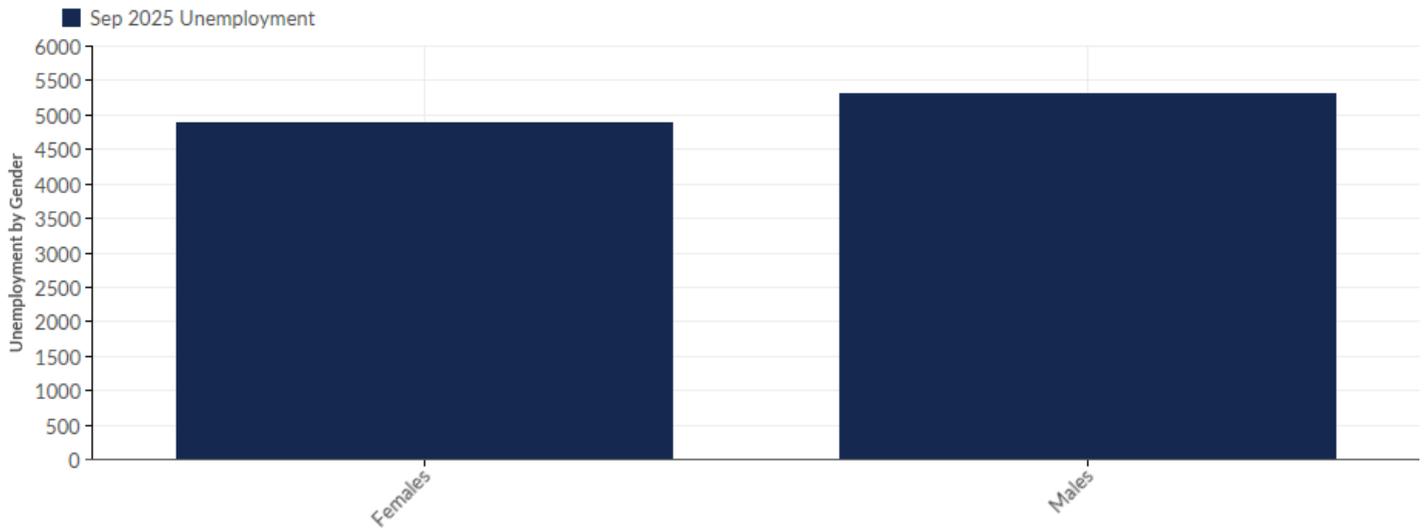
Unemployment by Demographics

Unemployment by Age



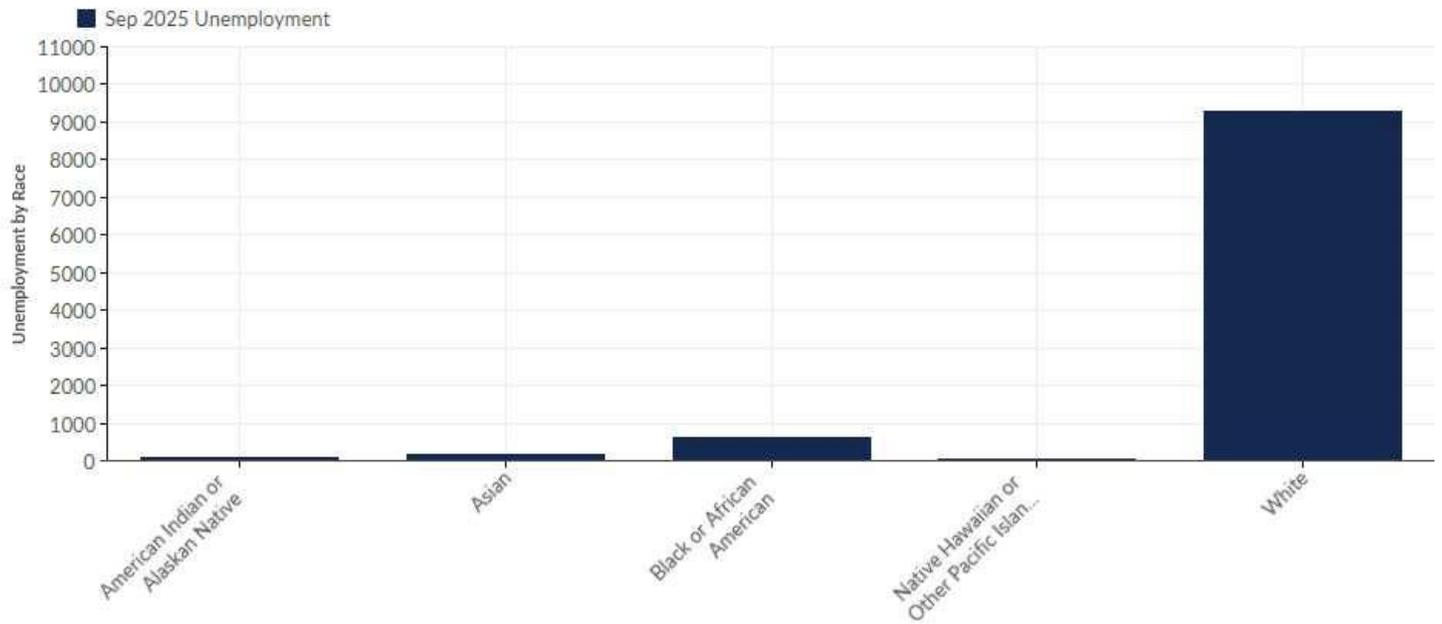
| Age | Unemployment (Sep 2025) | % of Unemployed |
|--------------|-------------------------|-----------------|
| < 22 | 114 | 1.12% |
| 22-24 | 274 | 2.69% |
| 25-34 | 1,923 | 18.87% |
| 35-44 | 2,648 | 25.98% |
| 45-54 | 2,179 | 21.38% |
| 55-59 | 1,144 | 11.22% |
| 60-64 | 1,015 | 9.96% |
| 65+ | 895 | 8.78% |
| Total | 10,192 | 100.00% |

Unemployment by Gender



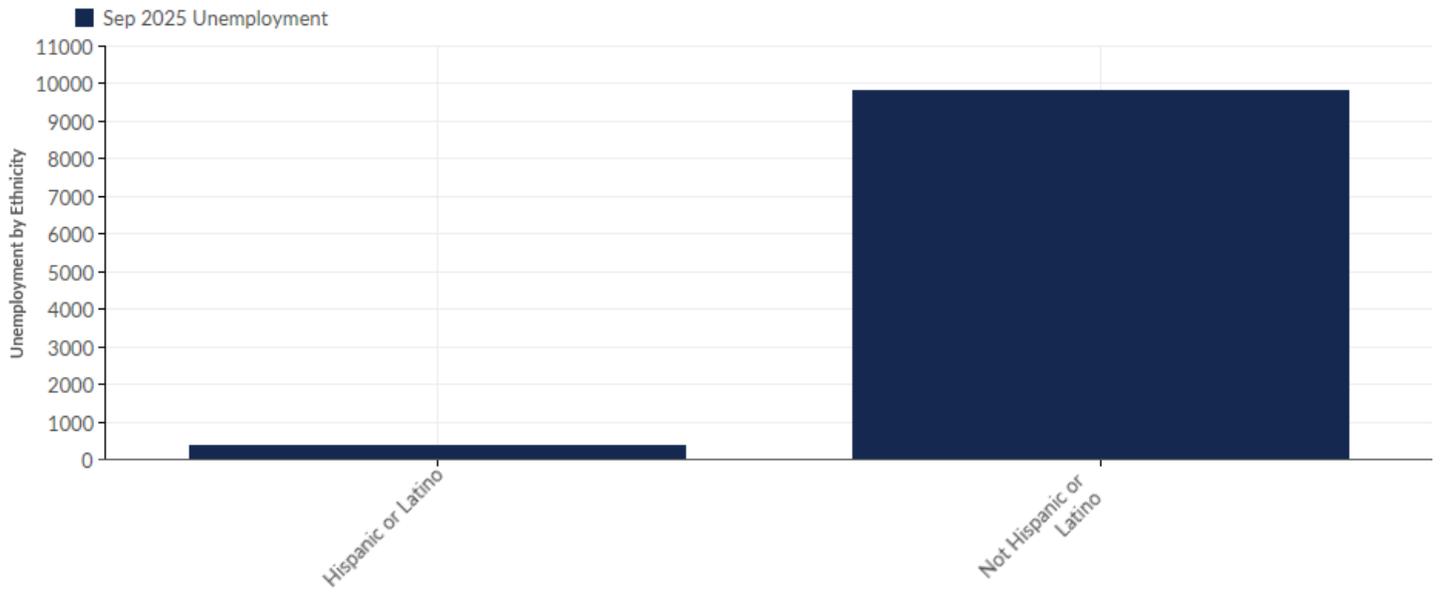
| Gender | Unemployment (Sep 2025) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 4,879 | 47.87% |
| Males | 5,313 | 52.13% |
| Total | 10,192 | 100.00% |

Unemployment by Race



| Race | Unemployment (Sep 2025) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 84 | 0.82% |
| Asian | 174 | 1.71% |
| Black or African American | 624 | 6.12% |
| Native Hawaiian or Other Pacific Islander | 23 | 0.23% |
| White | 9,287 | 91.12% |
| Total | 10,192 | 100.00% |

Unemployment by Ethnicity

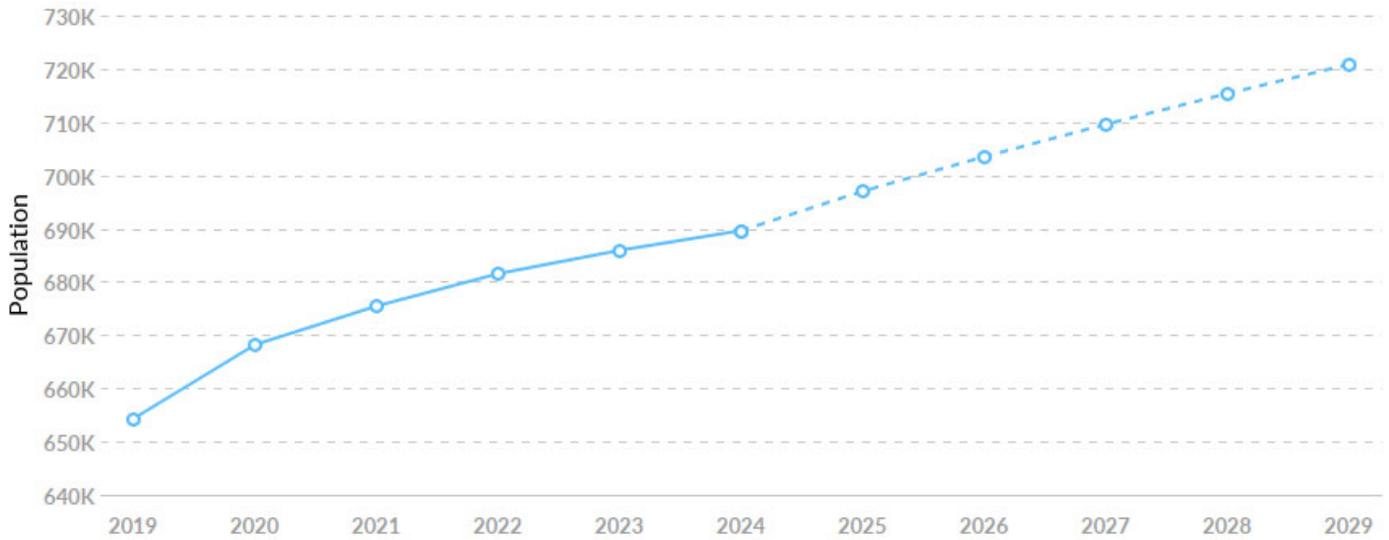


| Ethnicity | Unemployment (Sep 2025) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 376 | 3.69% |
| Not Hispanic or Latino | 9,816 | 96.31% |
| Total | 10,192 | 100.00% |

Historic & Projected Trends

Population Trends

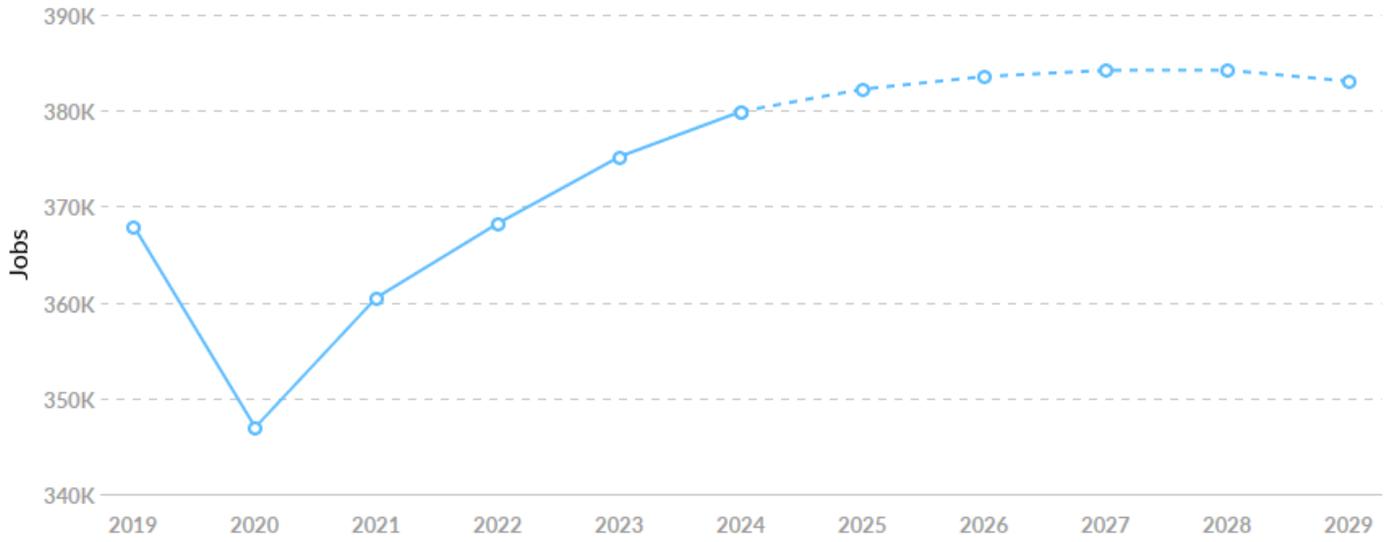
As of 2024 the region's population increased by 5.4% since 2019, growing by 35,304. Population is expected to increase by 4.5% between 2024 and 2029, adding 31,192.



| Timeframe | Population |
|-----------|------------|
| 2019 | 654,319 |
| 2020 | 668,184 |
| 2021 | 675,449 |
| 2022 | 681,521 |
| 2023 | 685,910 |
| 2024 | 689,623 |
| 2025 | 697,018 |
| 2026 | 703,504 |
| 2027 | 709,576 |
| 2028 | 715,364 |
| 2029 | 720,815 |

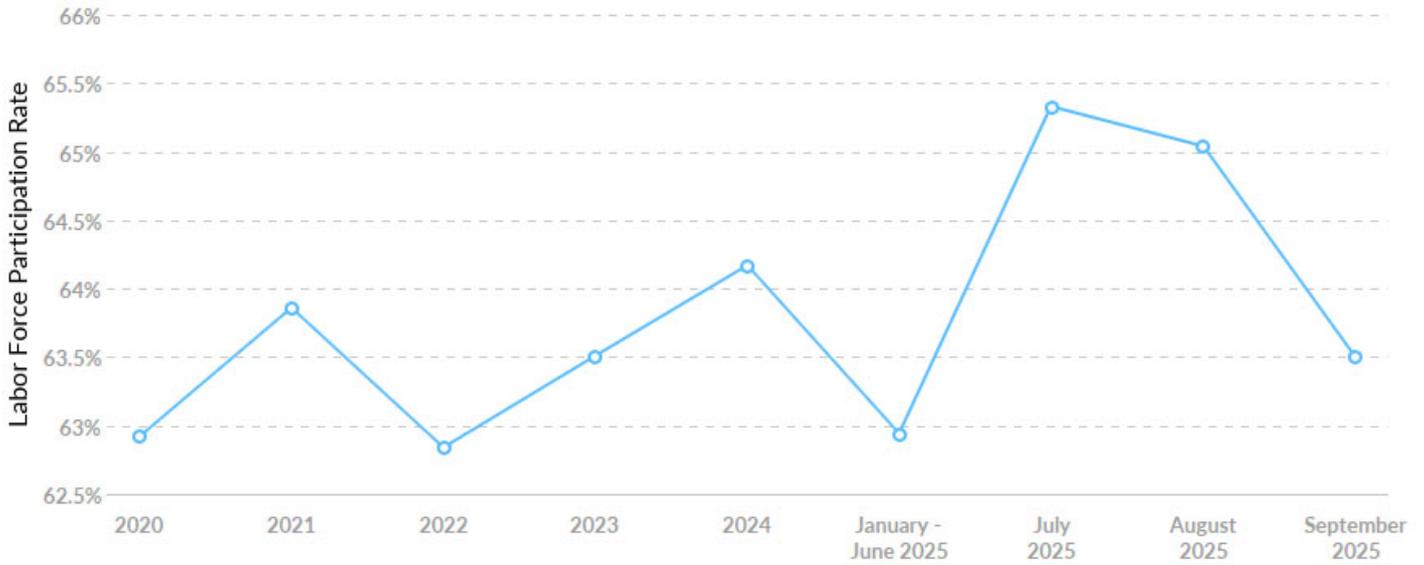
Job Trends

From 2019 to 2024, jobs increased by 3.3% in 6 Maine Counties from 367,916 to **379,915**. This change fell short of the national growth rate of 4.4% by 1.1%.



| Timeframe | Jobs |
|-----------|---------|
| 2019 | 367,916 |
| 2020 | 346,928 |
| 2021 | 360,497 |
| 2022 | 368,251 |
| 2023 | 375,195 |
| 2024 | 379,915 |
| 2025 | 382,231 |
| 2026 | 383,551 |
| 2027 | 384,197 |
| 2028 | 384,205 |
| 2029 | 383,059 |

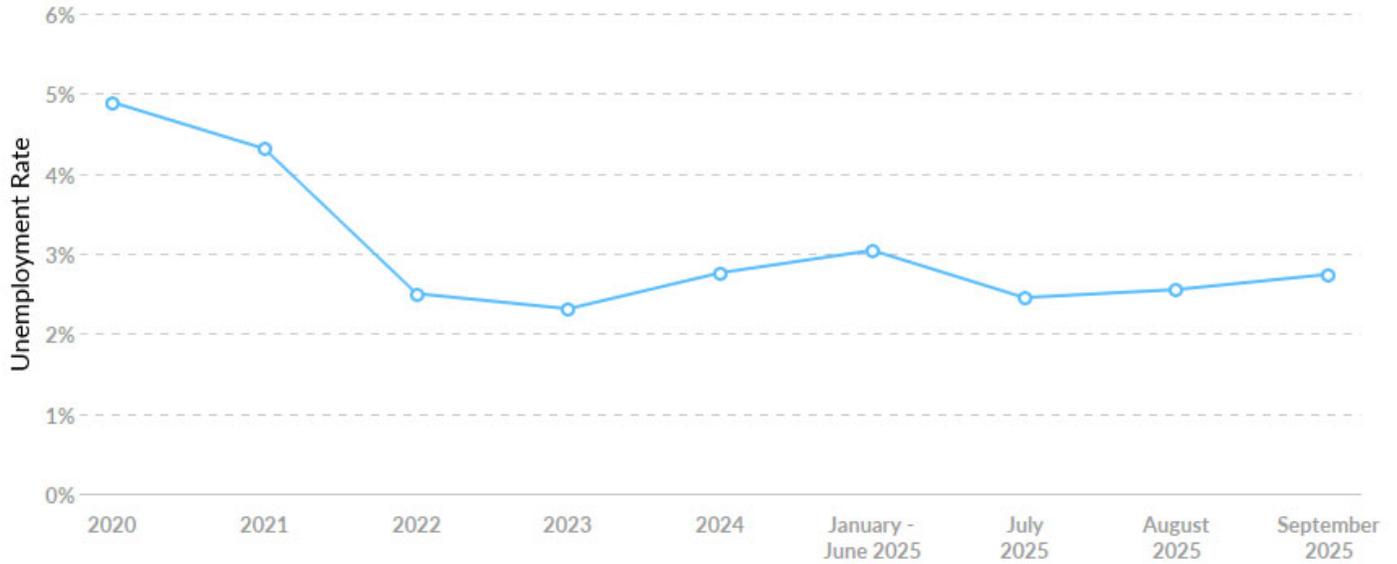
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2020 | 62.92% |
| 2021 | 63.86% |
| 2022 | 62.84% |
| 2023 | 63.51% |
| 2024 | 64.17% |
| January - June 2025 | 62.94% |
| July 2025 | 65.33% |
| August 2025 | 65.04% |
| September 2025 | 63.50% |

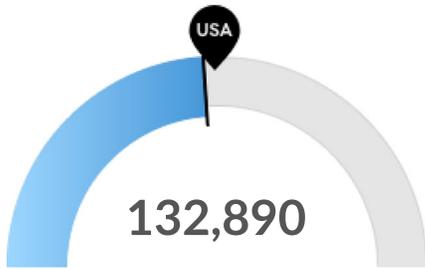
Unemployment Rate Trends

Your areas had a September 2025 unemployment rate of 2.74%, **decreasing from 4.89%** 5 years before.



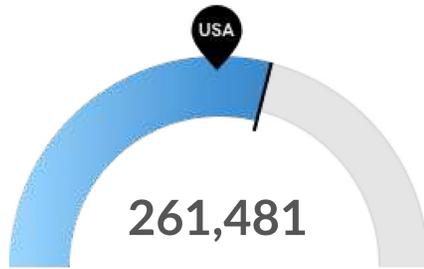
| Timeframe | Unemployment Rate |
|---------------------|-------------------|
| 2020 | 4.89% |
| 2021 | 4.31% |
| 2022 | 2.50% |
| 2023 | 2.31% |
| 2024 | 2.76% |
| January - June 2025 | 3.04% |
| July 2025 | 2.45% |
| August 2025 | 2.55% |
| September 2025 | 2.74% |

Population Characteristics



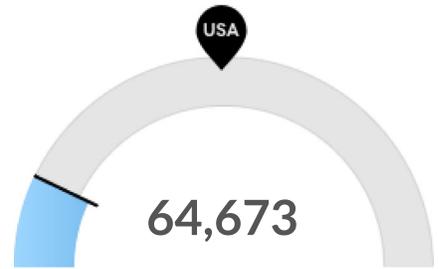
Millennials

Your area has 132,890 millennials (ages 25-39). The national average for an area this size is 141,172.



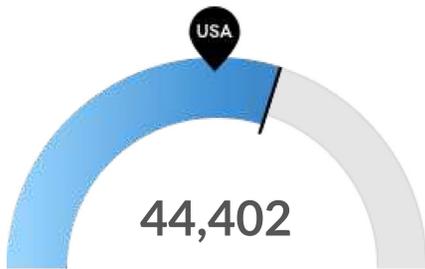
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 208,526 people 55 or older, while there are 261,481 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 293,355 racially diverse people, while there are 64,673 here.



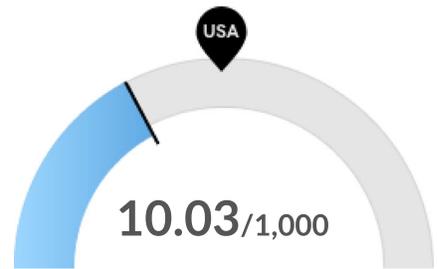
Veterans

Your area has 44,402 veterans. The national average for an area this size is 33,743.



Violent Crime

Your area has 0.95 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

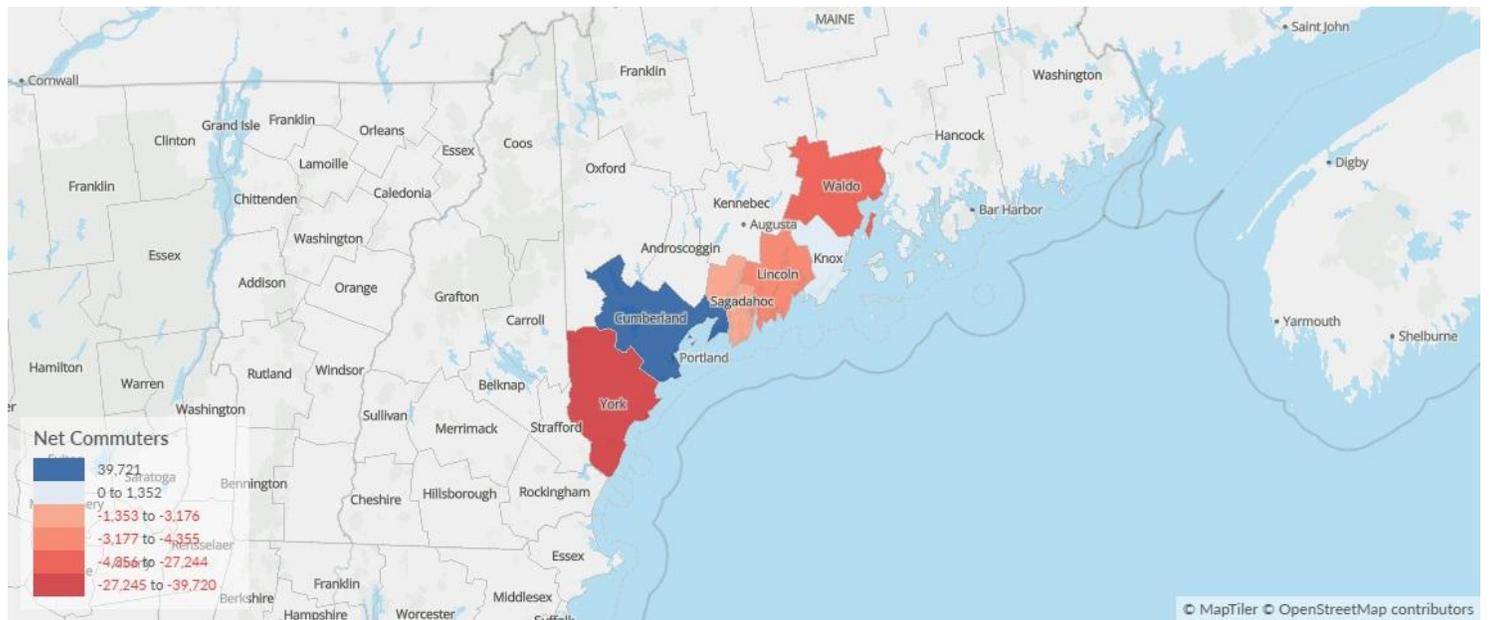


Property Crime

Your area has 10.03 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| County | Name | 2024 Employment |
|--------|-----------------------|-----------------|
| 23005 | Cumberland County, ME | 217,025 |
| 23031 | York County, ME | 93,210 |
| 23013 | Knox County, ME | 21,059 |
| 23023 | Sagadahoc County, ME | 19,655 |
| 23015 | Lincoln County, ME | 14,670 |

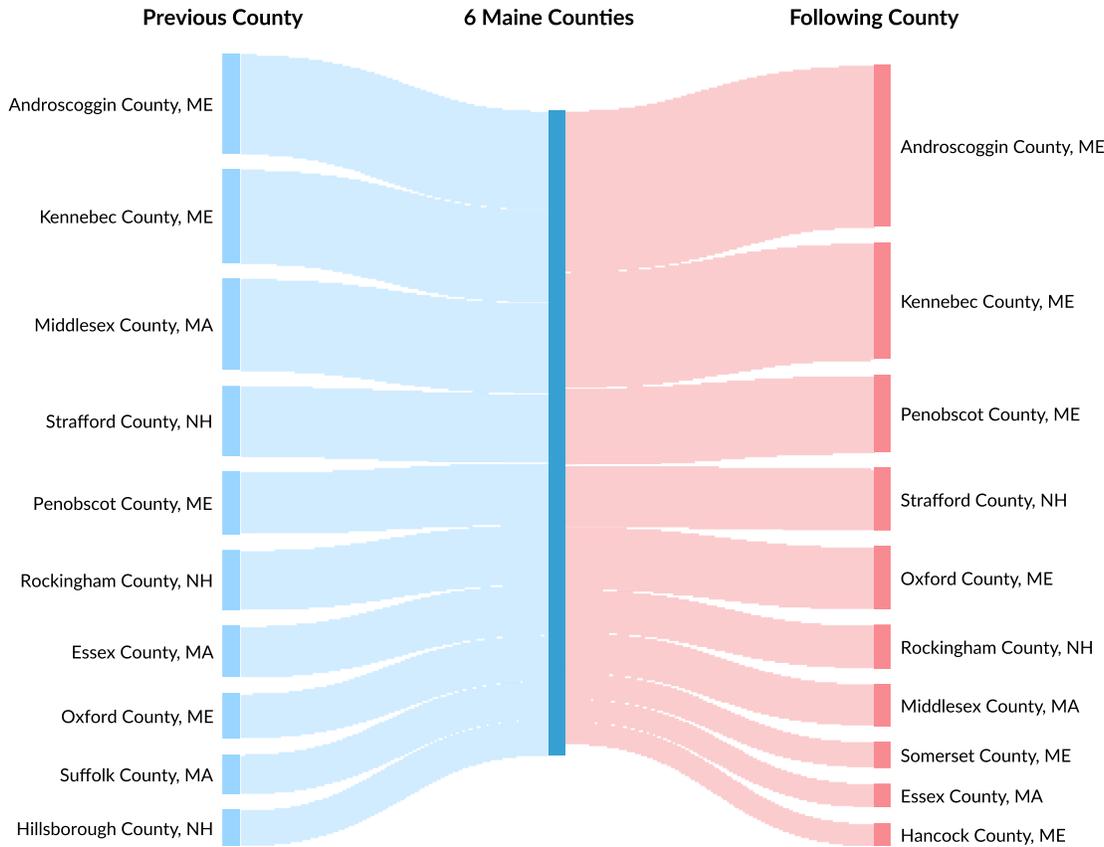
Where Talent Lives

| County | Name | 2024 Workers |
|--------|-----------------------|--------------|
| 23005 | Cumberland County, ME | 177,304 |
| 23031 | York County, ME | 120,455 |
| 23023 | Sagadahoc County, ME | 21,008 |
| 23013 | Knox County, ME | 19,902 |
| 23027 | Waldo County, ME | 18,651 |

Inbound and Outbound Migration

The table below analyzes past and current residents of 6 Maine Counties. The left column shows residents of other counties migrating to 6 Maine Counties. The right column shows residents migrating from 6 Maine Counties to other counties.

As of 2022, **1,161** people have migrated from Androscoggin County, ME to 6 Maine Counties. In the same year, **1,889** people left 6 Maine Counties migrating to Androscoggin County, ME. The total Net Migration for 6 Maine Counties in 2022 was **3,102**.

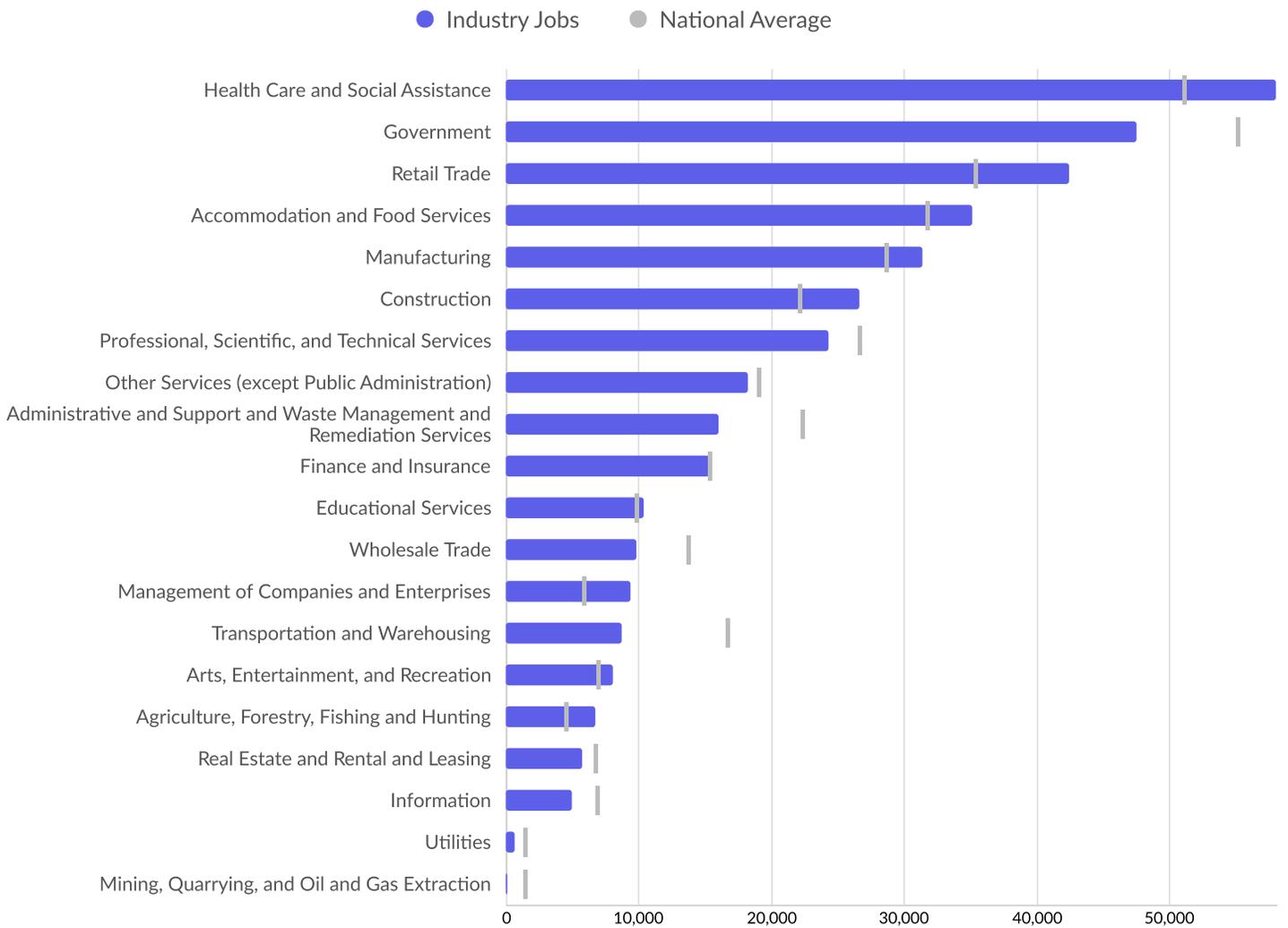


| Top Previous Counties | Migrations |
|-------------------------|------------|
| Androscoggin County, ME | 1,161 |
| Kennebec County, ME | 1,093 |
| Middlesex County, MA | 1,067 |
| Strafford County, NH | 815 |
| Penobscot County, ME | 732 |
| Rockingham County, NH | 695 |

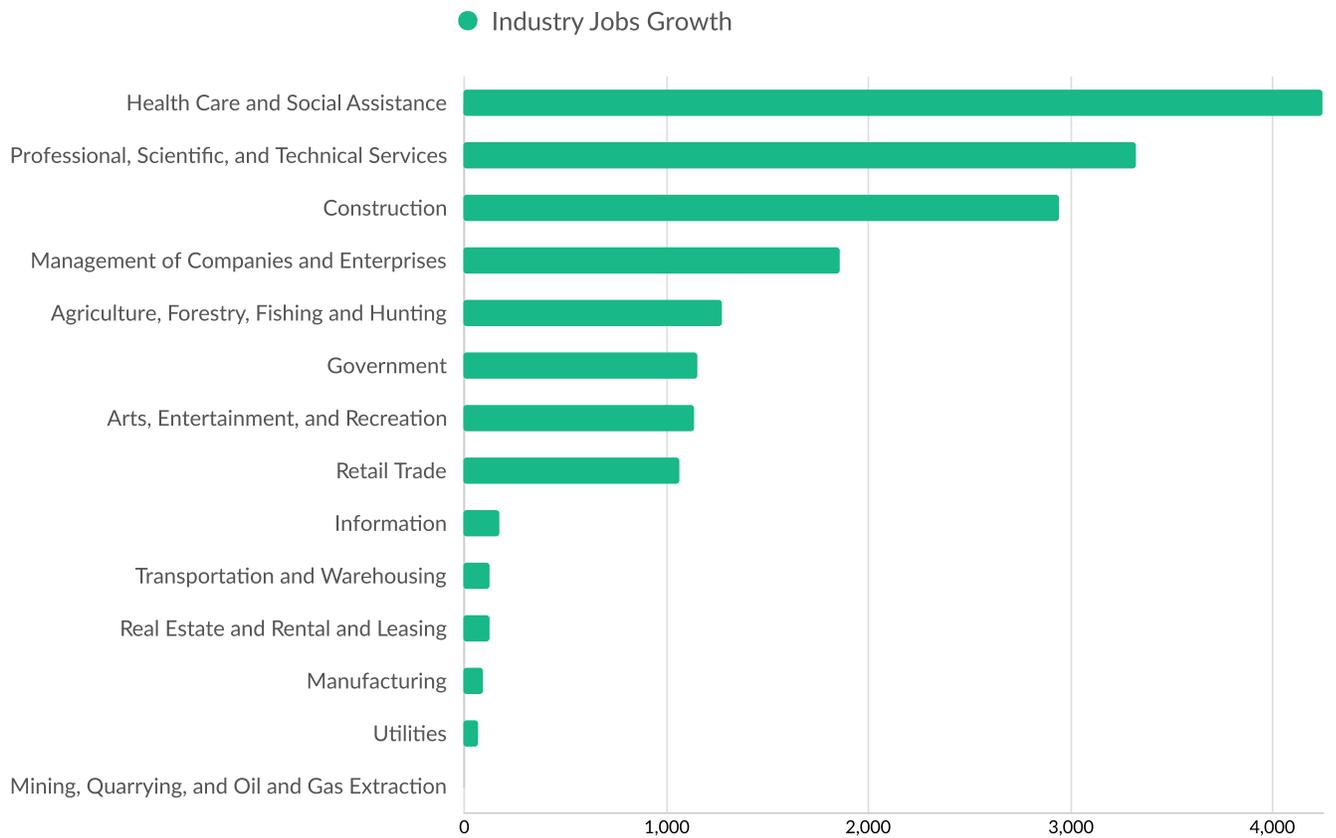
| Top Previous Counties | Migrations |
|-------------------------|------------|
| Essex County, MA | 601 |
| Oxford County, ME | 530 |
| Suffolk County, MA | 461 |
| Hillsborough County, NH | 418 |
| Norfolk County, MA | 339 |
| Worcester County, MA | 332 |
| Hancock County, ME | 298 |
| Somerset County, ME | 219 |
| Aroostook County, ME | 195 |
| Top Following Counties | Migrations |
| Androscoggin County, ME | 1,889 |
| Kennebec County, ME | 1,366 |
| Penobscot County, ME | 902 |
| Strafford County, NH | 732 |
| Oxford County, ME | 730 |
| Rockingham County, NH | 504 |
| Middlesex County, MA | 487 |
| Somerset County, ME | 295 |
| Essex County, MA | 274 |
| Hancock County, ME | 263 |
| Franklin County, ME | 240 |
| Aroostook County, ME | 231 |
| Suffolk County, MA | 231 |
| Hillsborough County, NH | 229 |
| Lee County, FL | 207 |

Industry Characteristics

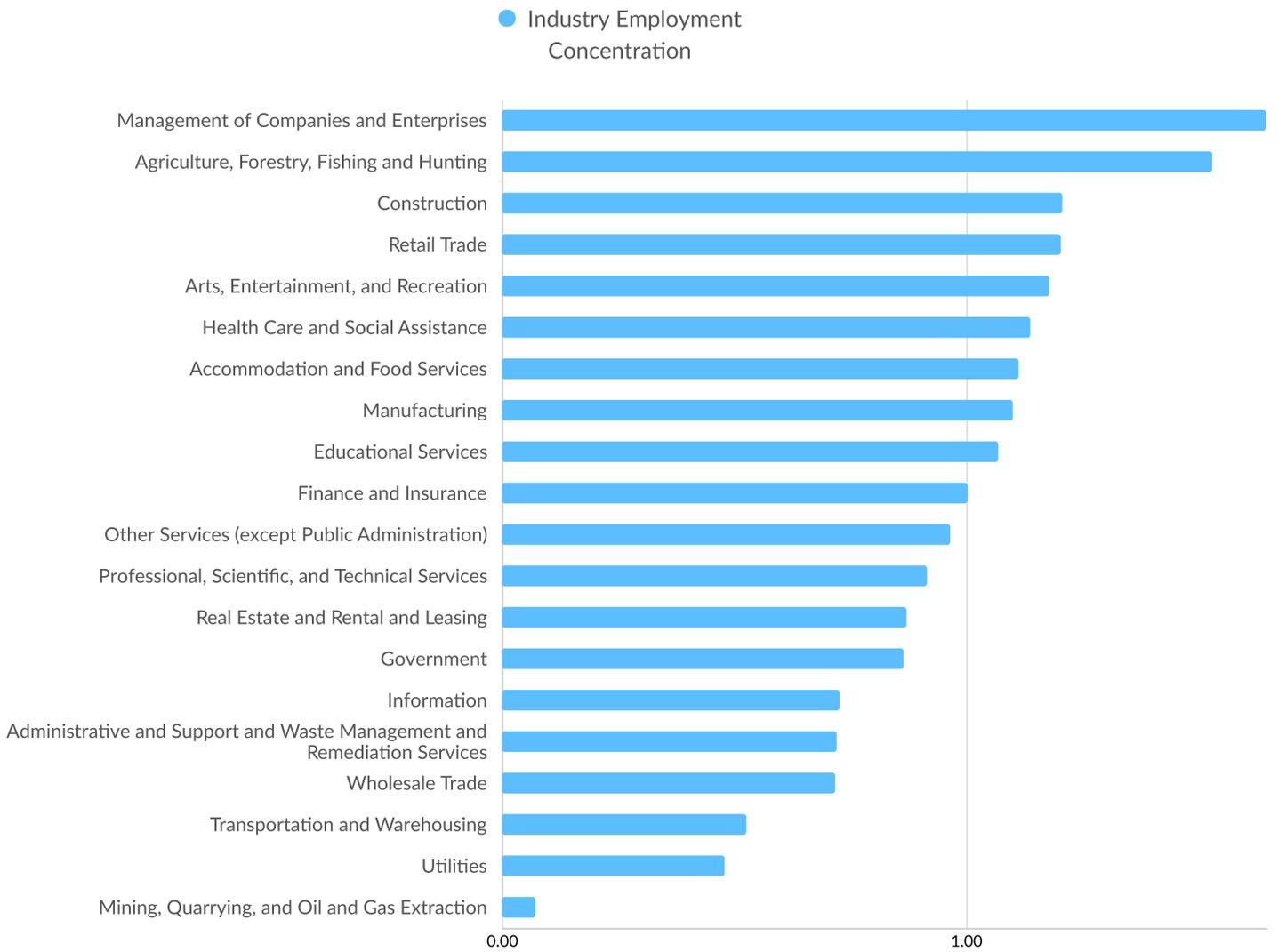
Largest Industries



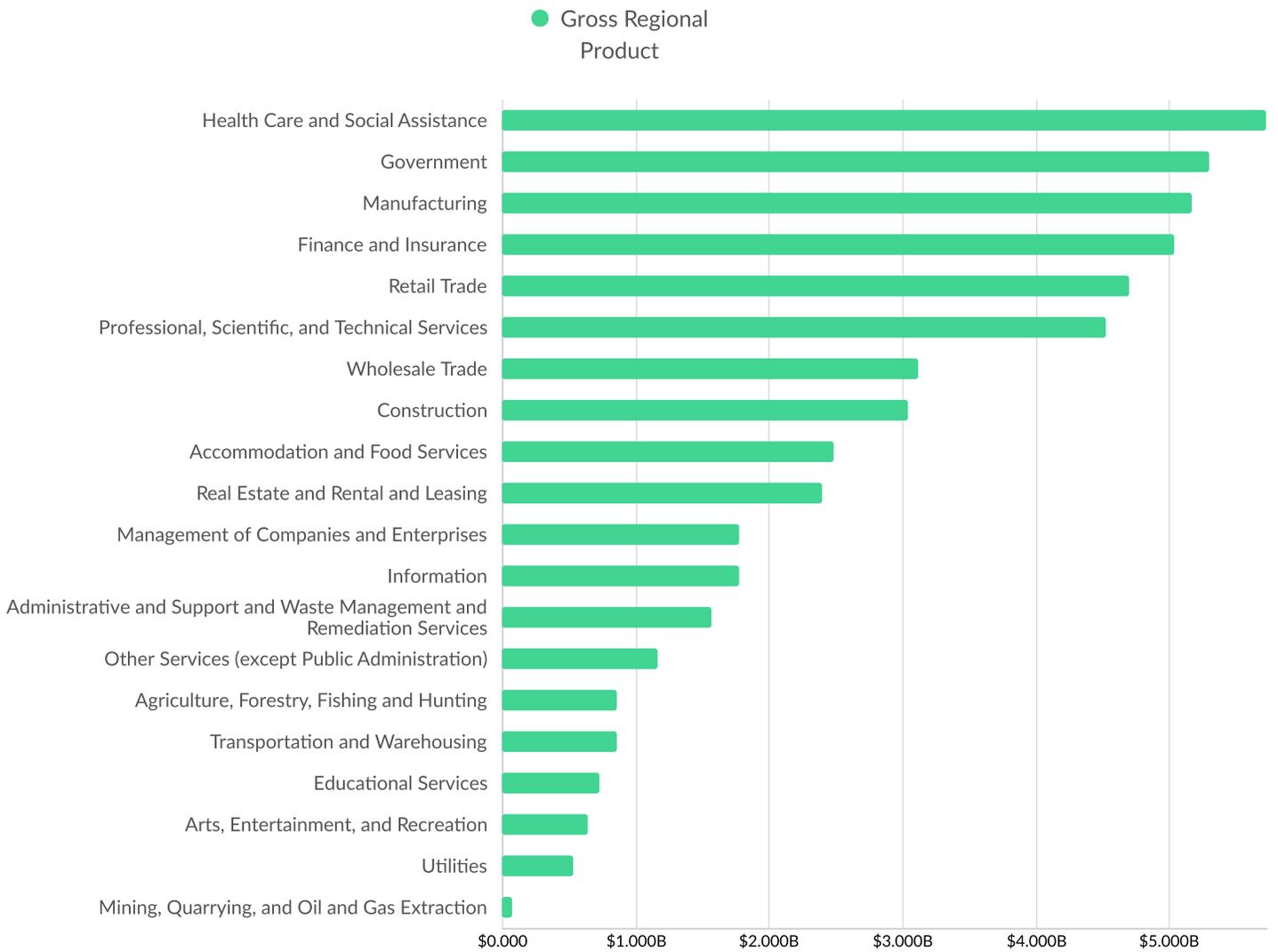
Top Growing Industries



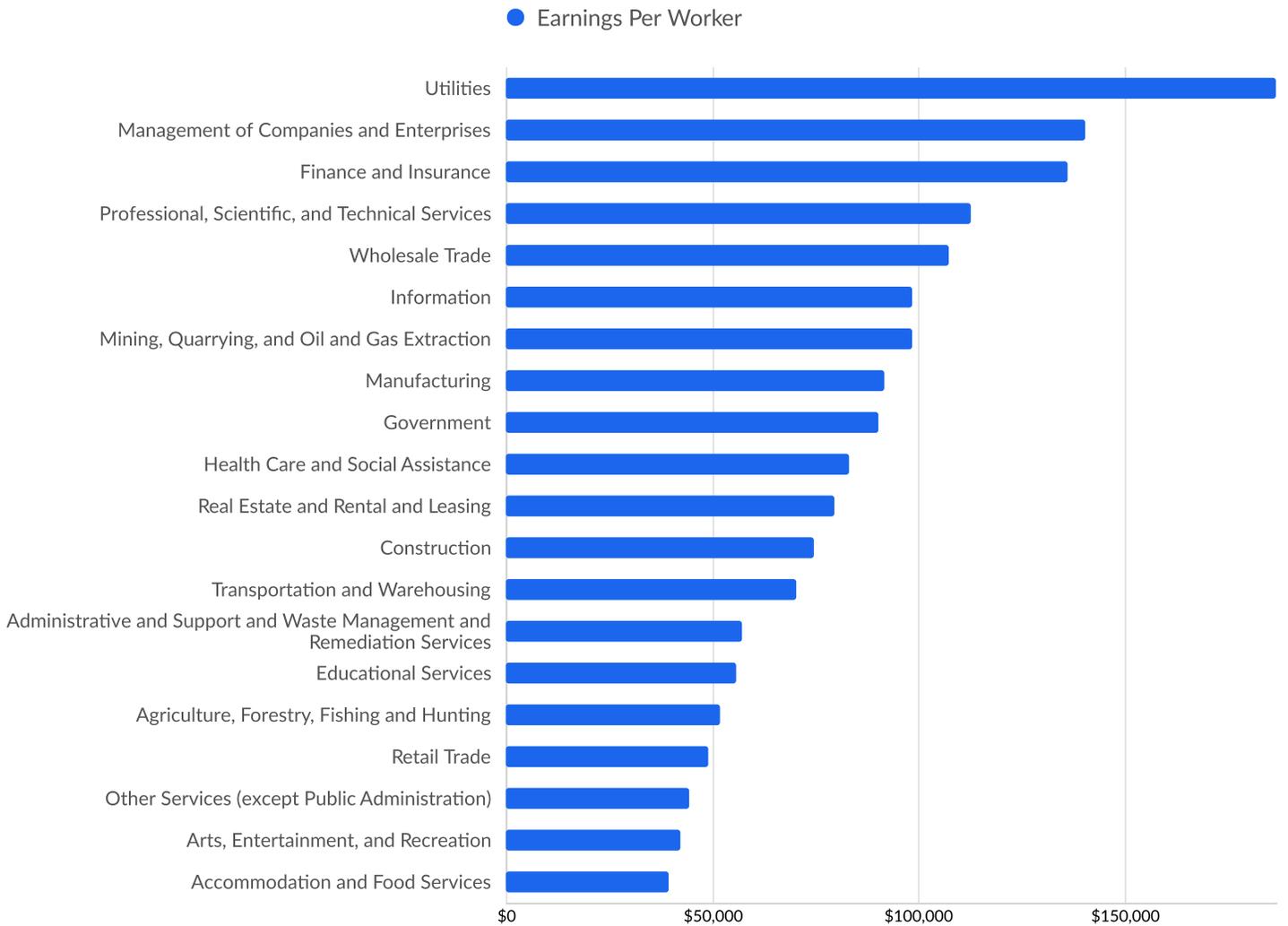
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



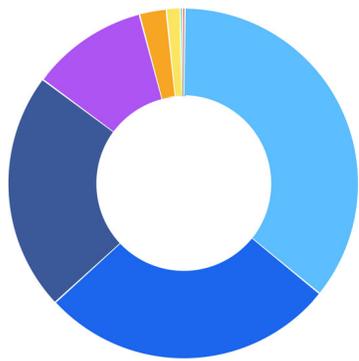
Business Characteristics

55,570 Companies Employ Your Workers

Online profiles for your workers mention 55,570 companies as employers, with the top 10 appearing below. In the last 12 months, 7,051 companies in your area posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|------------------------------|---|----------------------------|---|
| Maine Medical Center | 6,577  | Maine Medical Center | 7,849  |
| Unum | 2,598  | Hannaford Brothers Company | 2,105  |
| IDEXX | 2,039  | Soliant Health | 949  |
| L.L. Bean | 1,632  | TD Bank | 779  |
| University of New England | 1,462  | AMN Healthcare | 703  |
| University of Southern Maine | 1,348  | Amergis | 676  |
| Hannaford Brothers Company | 1,310  | Walgreens Boots Alliance | 619  |
| State Of Maine | 1,235  | Albertsons | 533  |
| TD Bank | 1,155  | State Of Maine | 506  |
| Bath Iron Works | 1,106  | Robert Half | 484  |

Business Size

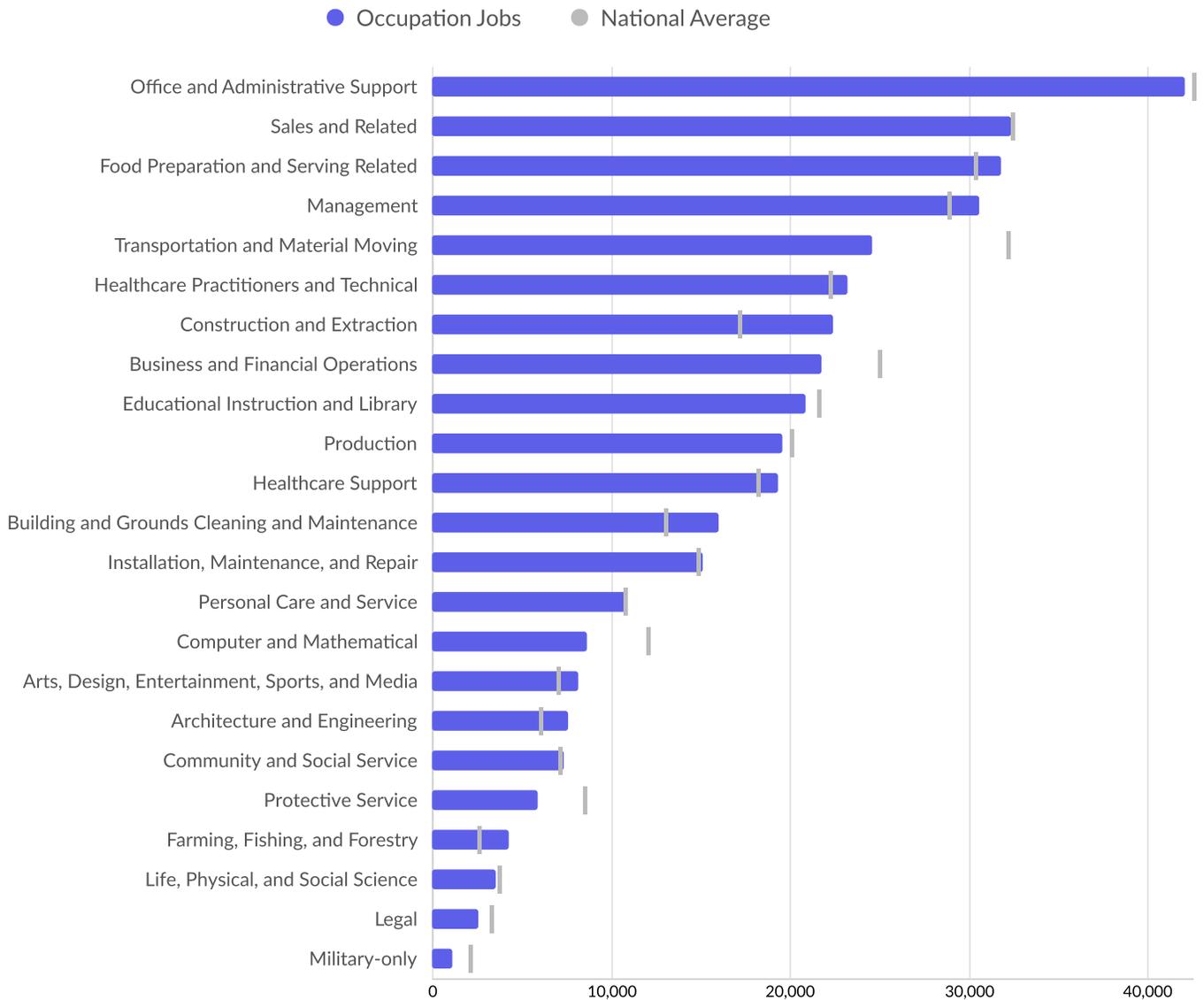


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 35.8% | 12,386 |
| ● 5 to 9 employees | 27.3% | 9,428 |
| ● 10 to 19 employees | 22.0% | 7,611 |
| ● 20 to 49 employees | 10.8% | 3,722 |
| ● 50 to 99 employees | 2.5% | 876 |
| ● 100 to 249 employees | 1.2% | 419 |
| ● 250 to 499 employees | 0.3% | 106 |
| ● 500+ employees | 0.1% | 28 |

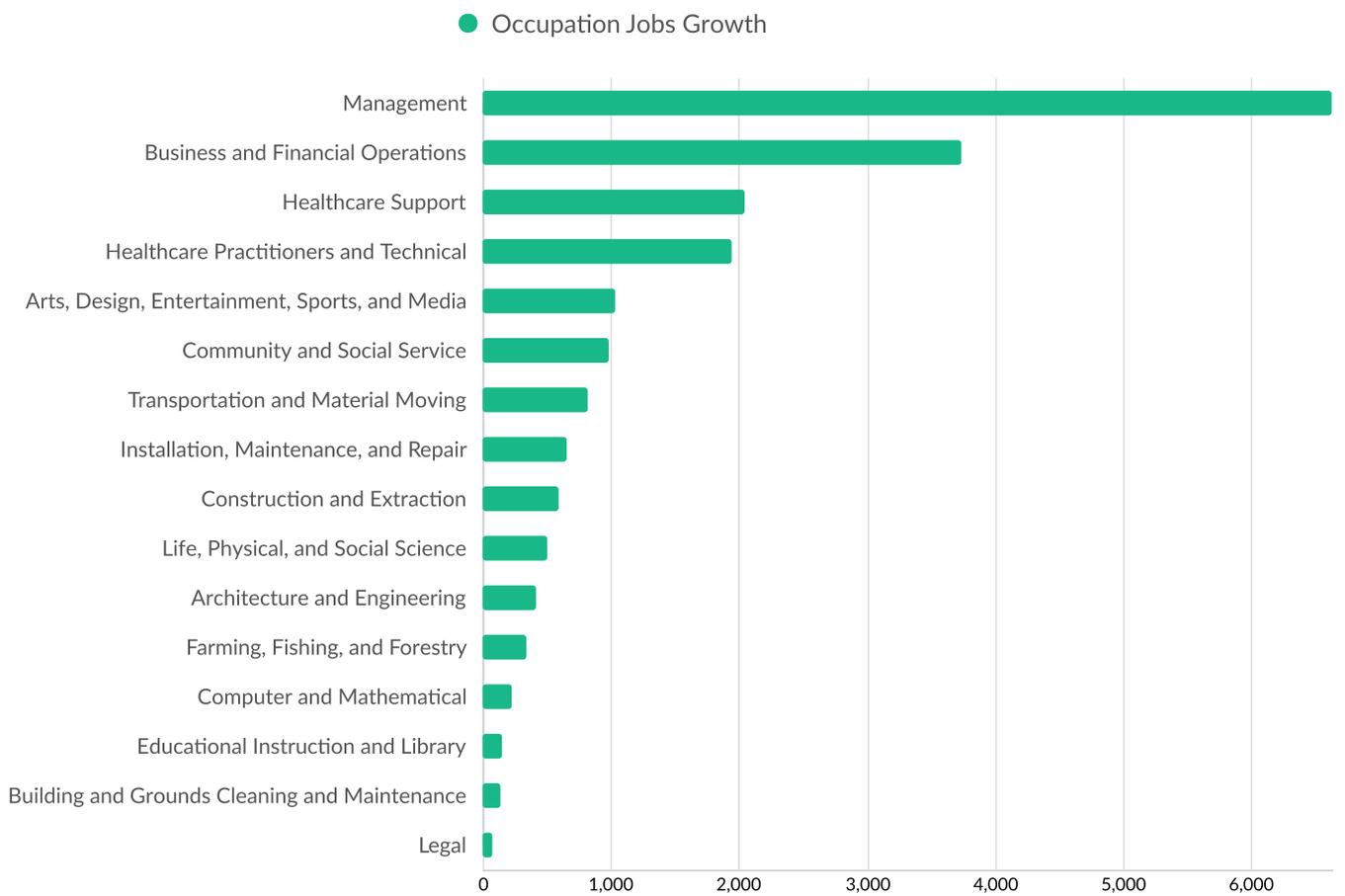
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

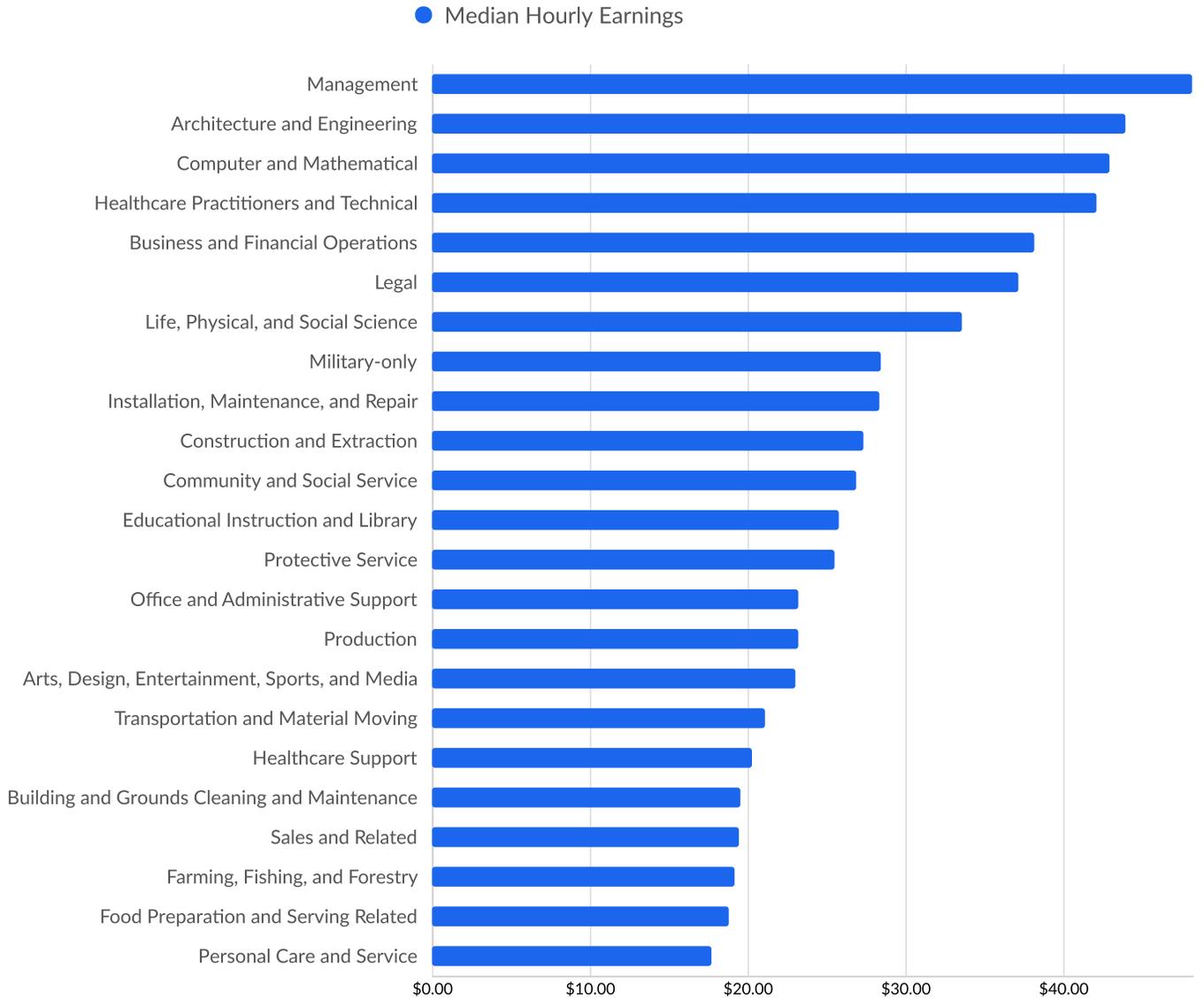


Top Occupation Employment Concentration

● Occupation Employment Concentration

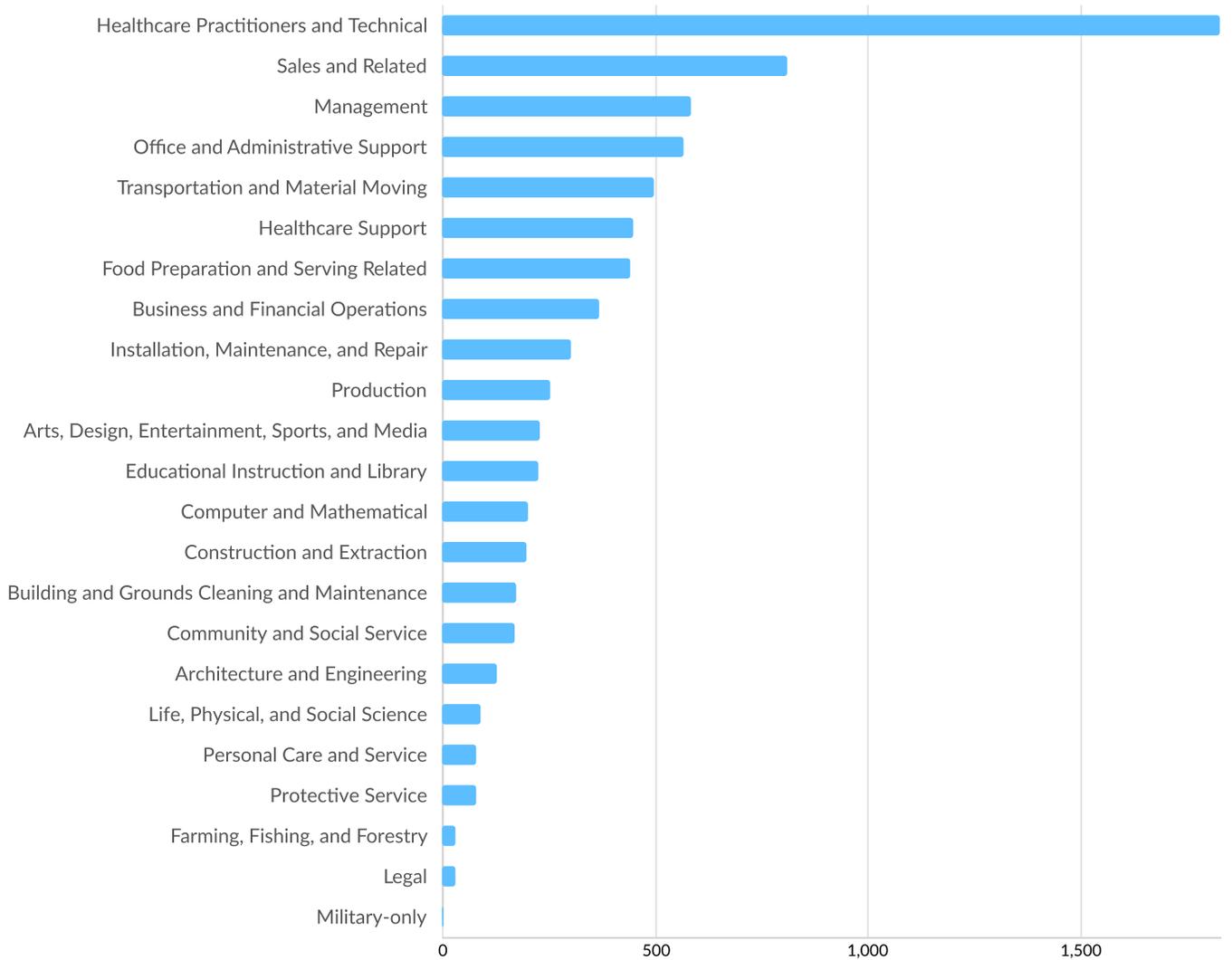


Top Occupation Earnings

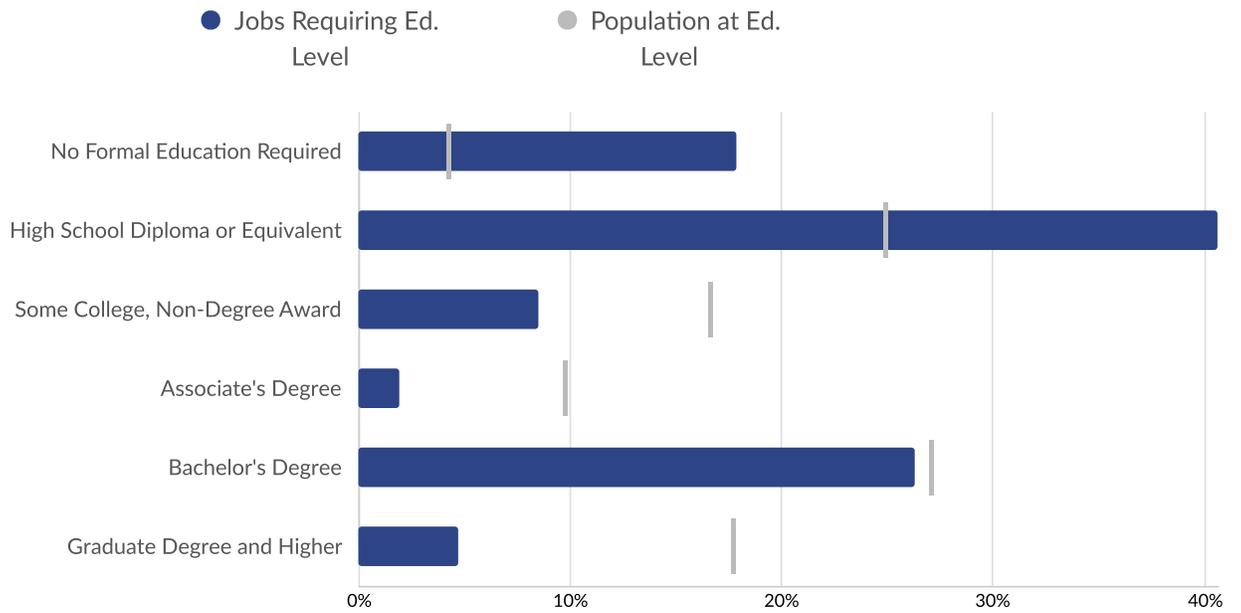


Top Posted Occupations

● Unique Average Monthly Postings

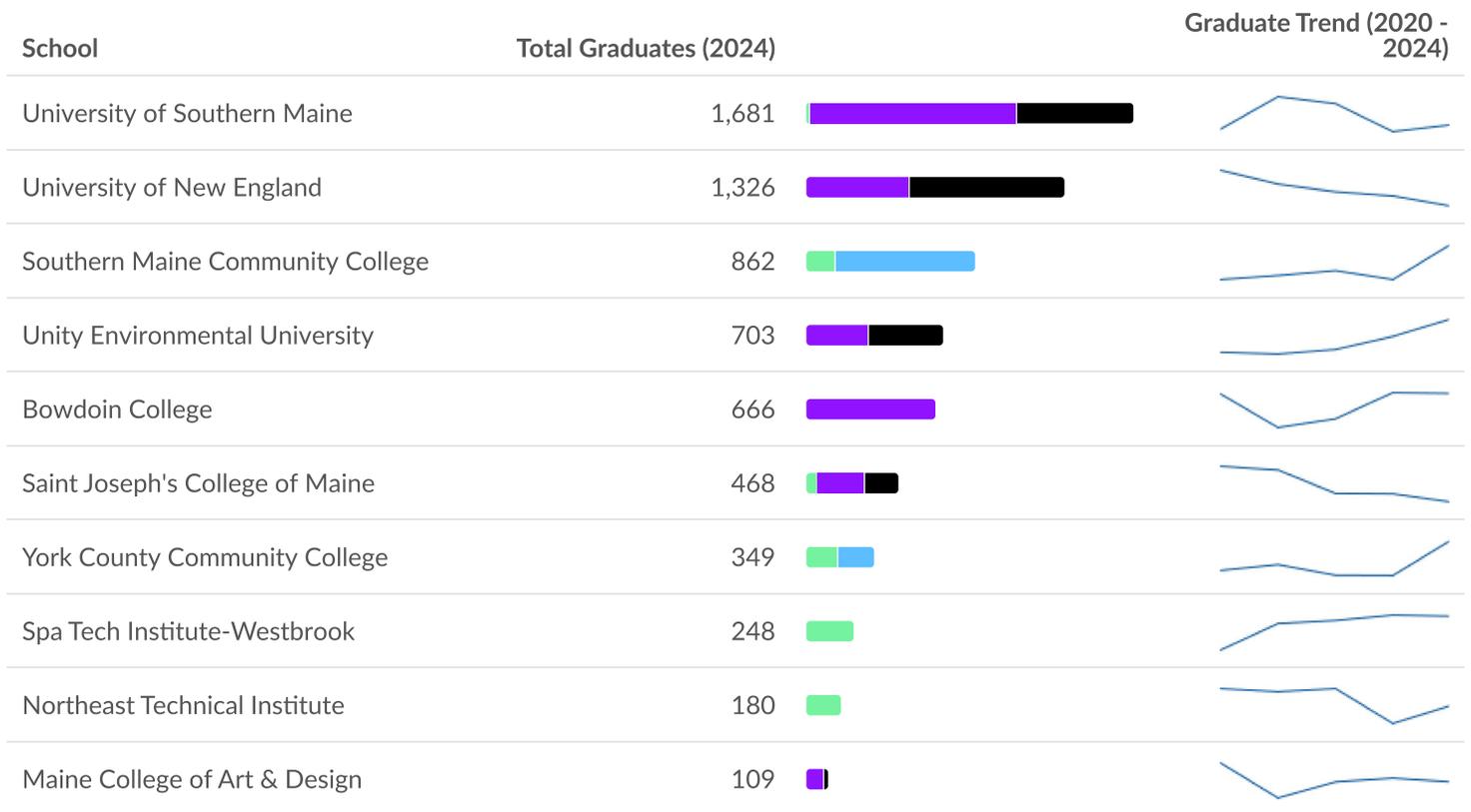


Underemployment



Educational Pipeline

In 2024, there were 6,657 graduates in 6 Maine Counties. This pipeline has grown by 7% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Social Work" (Master's or Higher), and "Osteopathic Medicine/Osteopathy" (Master's or Higher).



In-Demand Skills

