



## 6 Maine Counties

Coastal Counties Workforce, Inc.



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# Report Parameters

## 6 Counties

|       |                       |       |                      |
|-------|-----------------------|-------|----------------------|
| 23005 | Cumberland County, ME | 23023 | Sagadahoc County, ME |
| 23013 | Knox County, ME       | 23027 | Waldo County, ME     |
| 23015 | Lincoln County, ME    | 23031 | York County, ME      |

## Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

# Economy Overview

695,633

## Population (2025)

Population **grew by 27,449** over the last 5 years and is projected to **grow by 21,091** over the next 5 years.

380,374

## Total Regional Employment

Jobs **grew by 33,857** over the last 5 years and are projected to **grow by 3,648** over the next 5 years.

\$79.7K

## Avg. Earnings Per Job (2025)

Regional average earnings per job are **\$9.7K below** the national average earnings of \$89.4K per job.

## Takeaways

- As of 2025 the region's population **increased by 4.1%** since 2020, growing by 27,449. Population is expected to **increase by 3.0%** between 2025 and 2030, adding 21,091.
- From 2020 to 2025, jobs **increased by 9.8%** in 6 Maine Counties from 346,516 to **380,374**. This change **fell short of the national growth rate of 10.6% by 0.8%**. As the number of jobs increased, the **labor force participation rate decreased from 64.6% to 63.6% between 2020 and 2025**.
- Concerning educational attainment, **27.7% of the selected regions' residents possess a Bachelor's Degree** (5.9% above the national average), and **9.7% hold an Associate's Degree** (0.9% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

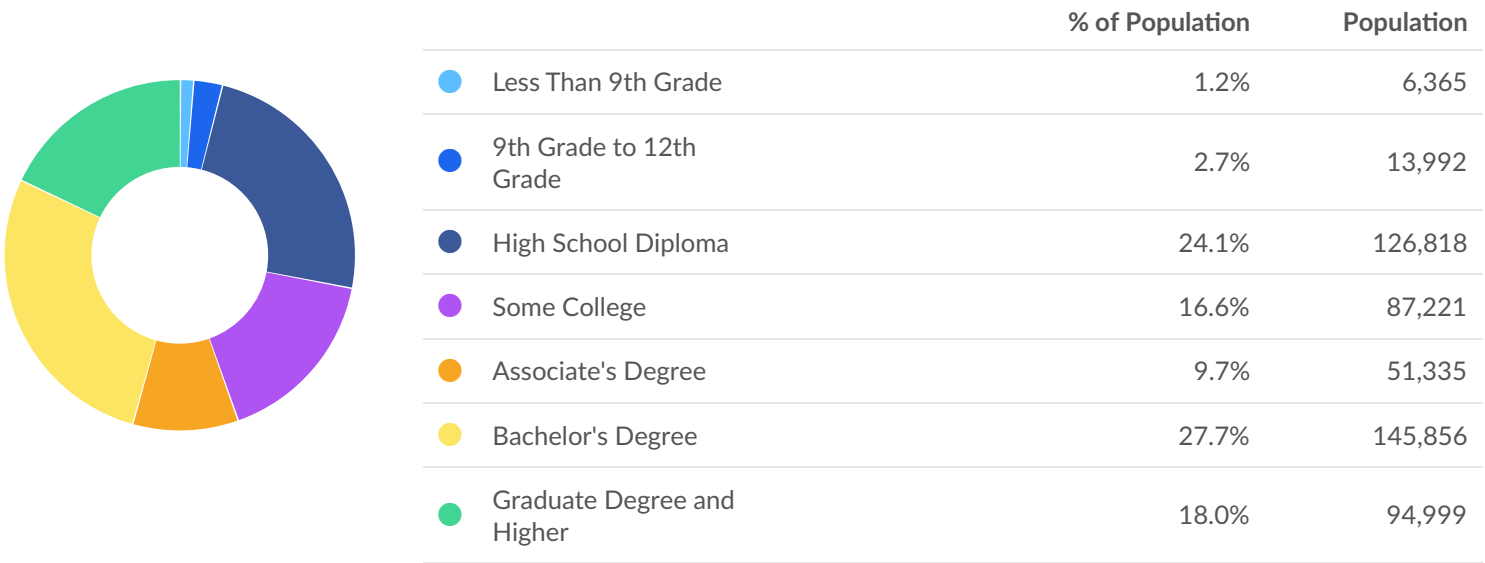
|        | Population<br>(2026) | Labor<br>Force<br>(Mar<br>2026) | Jobs<br>(2025) | Cost of<br>Living | GRP       | Imports  | Exports   |
|--------|----------------------|---------------------------------|----------------|-------------------|-----------|----------|-----------|
| Region | 700,526              | 364,597                         | 380,374        | 120.3             | \$60.13B  | \$57.98B | \$62.03B  |
| State  | 1,424,311            | 695,017                         | 746,468        | 116.8             | \$103.95B | \$99.59B | \$113.15B |

## Mar 2026 Labor Force Breakdown



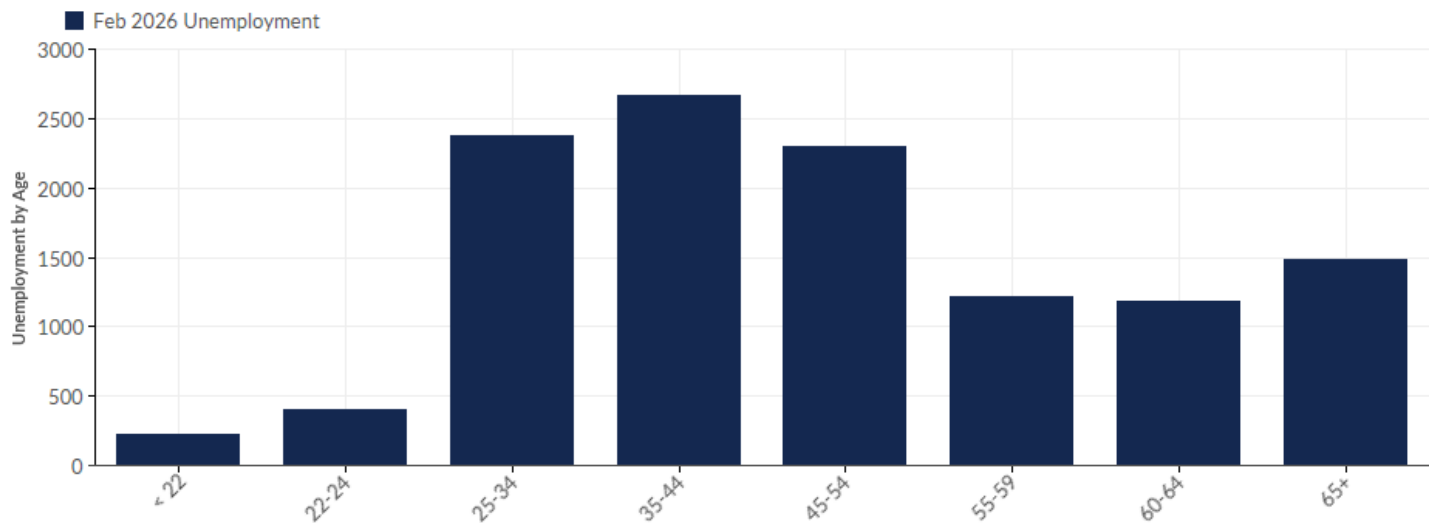
## Educational Attainment

Concerning educational attainment, **27.7% of the selected regions' residents possess a Bachelor's Degree** (5.9% above the national average), and **9.7% hold an Associate's Degree** (0.9% above the national average).



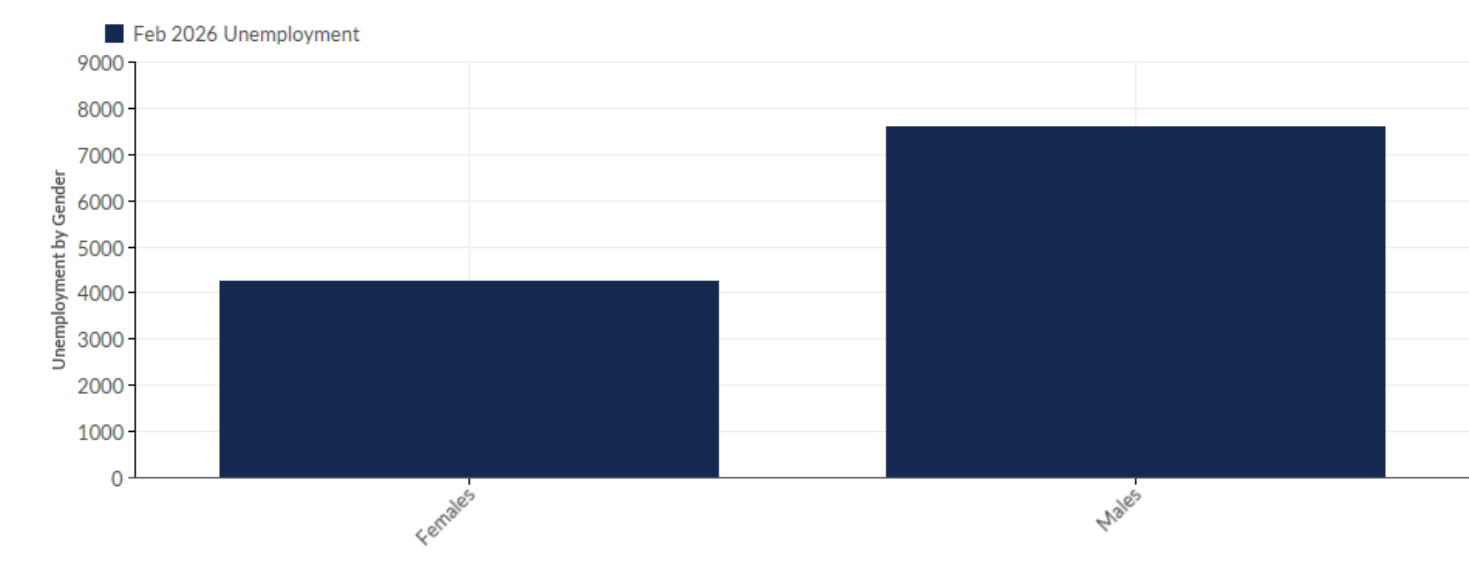
# Unemployment by Demographics

## Unemployment by Age



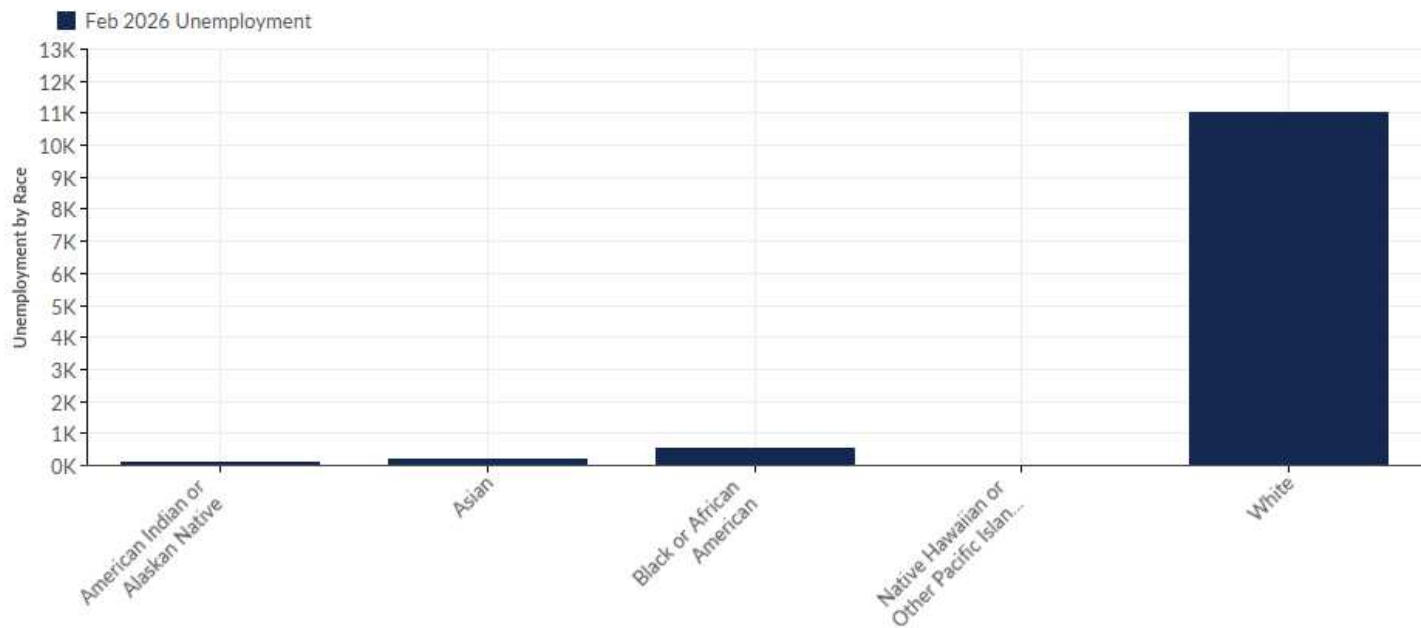
| Age   | Unemployment (Feb 2026) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 218                     | 1.84%           |
| 22-24 | 399                     | 3.37%           |
| 25-34 | 2,371                   | 20.04%          |
| 35-44 | 2,668                   | 22.55%          |
| 45-54 | 2,293                   | 19.38%          |
| 55-59 | 1,212                   | 10.24%          |
| 60-64 | 1,184                   | 10.01%          |
| 65+   | 1,488                   | 12.58%          |
| Total | 11,832                  | 100.00%         |

Unemployment by Gender



| Gender  | Unemployment (Feb 2026) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 4,235                   | 35.79%          |
| Males   | 7,597                   | 64.21%          |
| Total   | 11,832                  | 100.00%         |

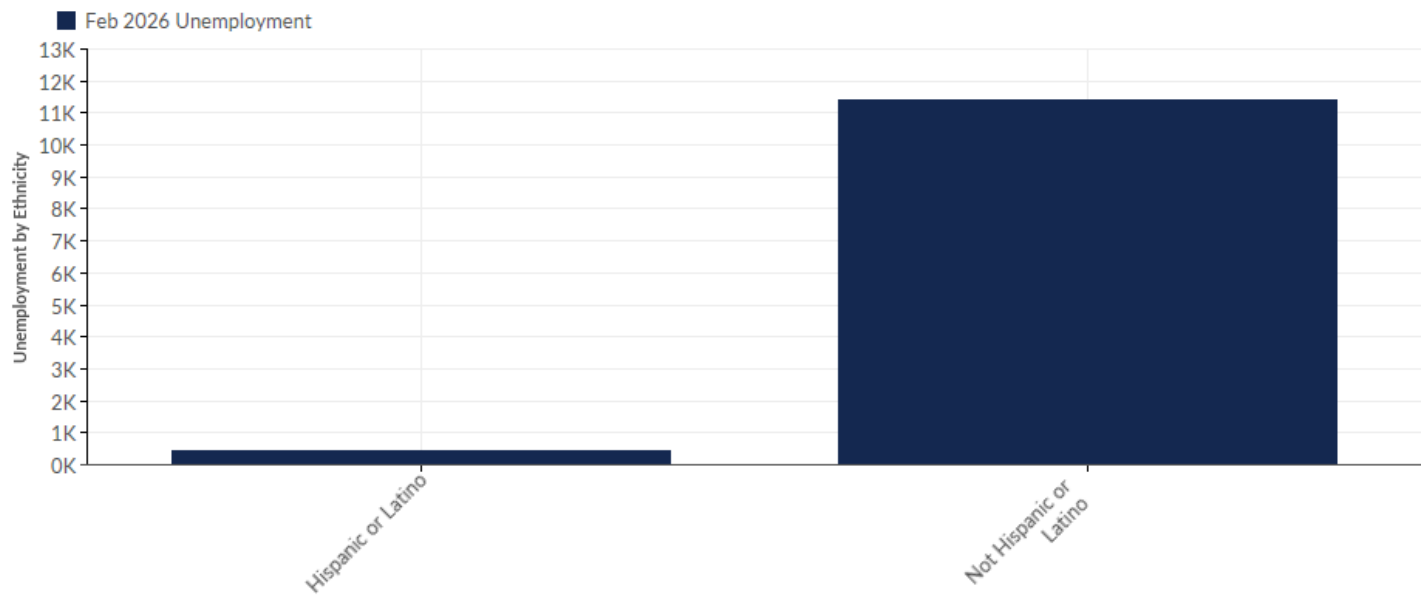
## Unemployment by Race



| Race                                      | Unemployment (Feb 2026) | % of Unemployed |
|-------------------------------------------|-------------------------|-----------------|
| American Indian or Alaskan Native         | 115                     | 0.97%           |
| Asian                                     | 180                     | 1.52%           |
| Black or African American                 | 511                     | 4.32%           |
| Native Hawaiian or Other Pacific Islander | 18                      | 0.15%           |
| White                                     | 11,009                  | 93.04%          |
| Total                                     | 11,832                  | 100.00%         |



Unemployment by Ethnicity

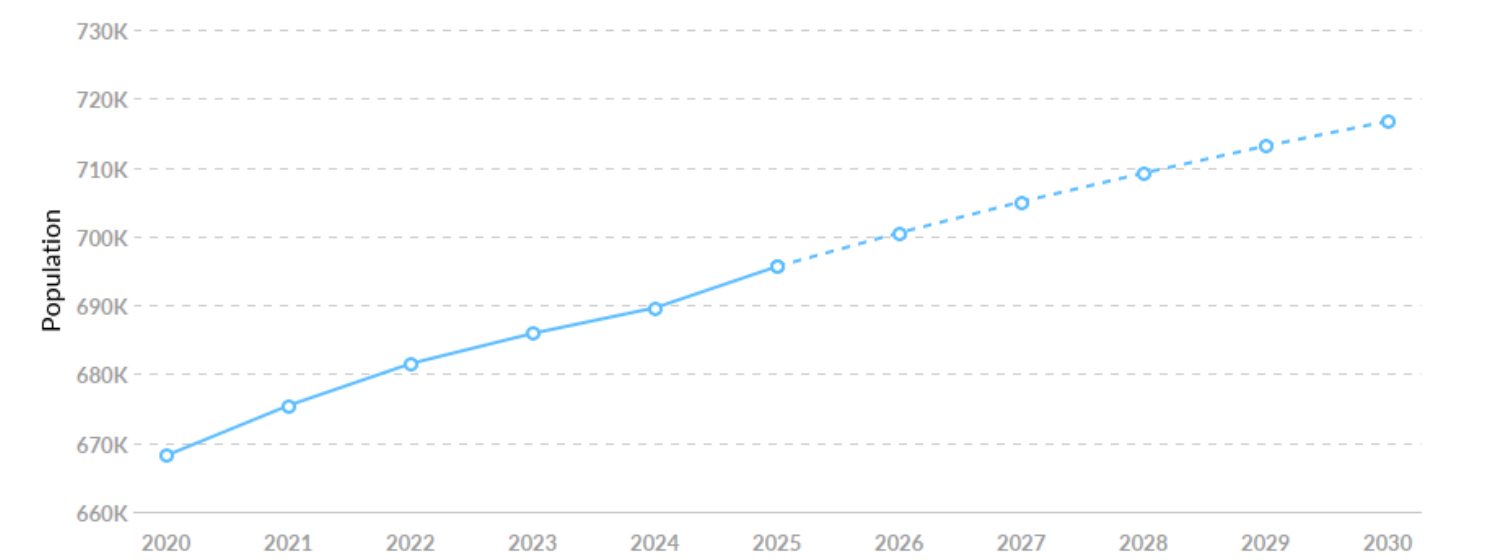


| Ethnicity              | Unemployment (Feb 2026) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 432                     | 3.65%           |
| Not Hispanic or Latino | 11,400                  | 96.35%          |
| Total                  | 11,832                  | 100.00%         |

# Historic & Projected Trends

## Population Trends

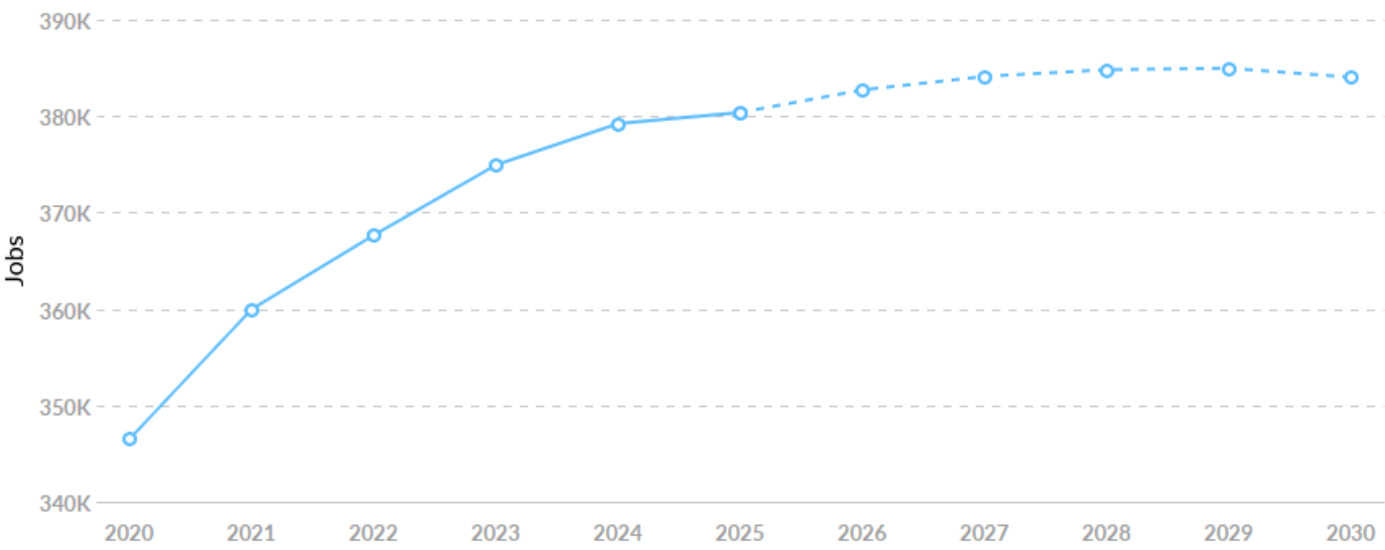
As of 2025 the region's population **increased by 4.1%** since 2020, growing by 27,449. Population is expected to **increase by 3.0%** between 2025 and 2030, adding 21,091.



| Timeframe | Population |
|-----------|------------|
| 2020      | 668,184    |
| 2021      | 675,449    |
| 2022      | 681,521    |
| 2023      | 685,910    |
| 2024      | 689,623    |
| 2025      | 695,633    |
| 2026      | 700,526    |
| 2027      | 705,032    |
| 2028      | 709,189    |
| 2029      | 713,126    |
| 2030      | 716,725    |

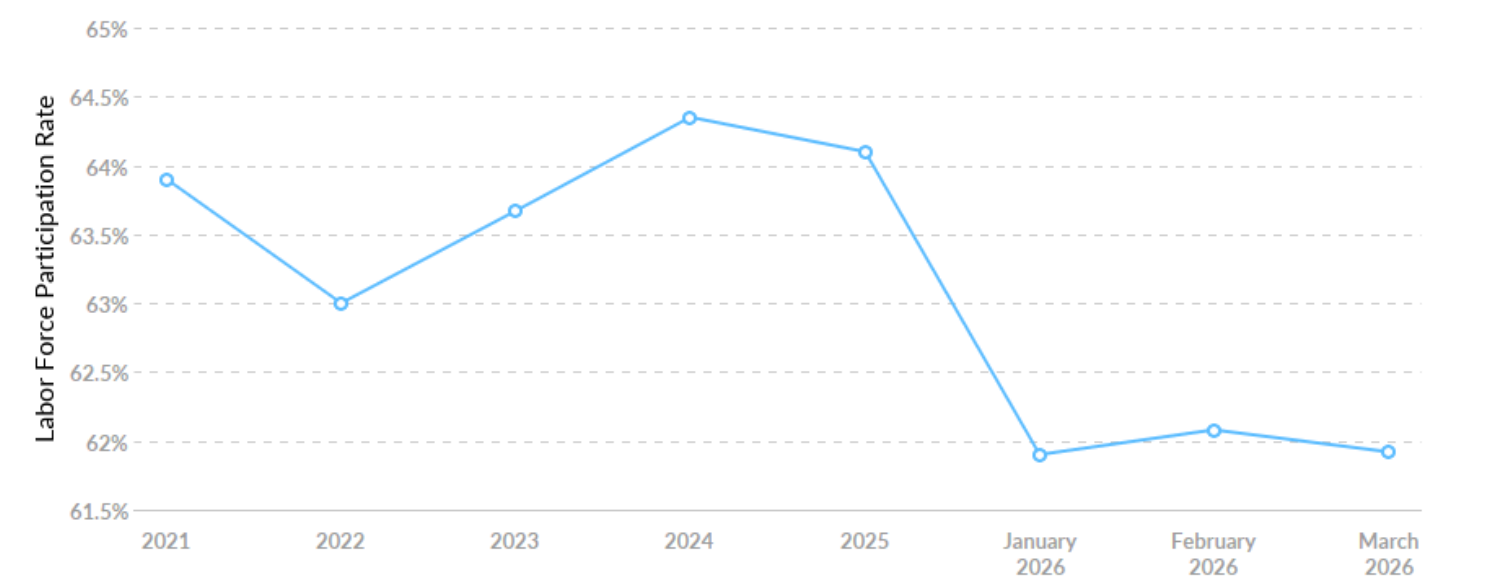
## Job Trends

From 2020 to 2025, jobs increased by 9.8% in 6 Maine Counties from 346,516 to 380,374. This change fell short of the national growth rate of 10.6% by 0.8%.



| Timeframe | Jobs    |
|-----------|---------|
| 2020      | 346,516 |
| 2021      | 359,979 |
| 2022      | 367,662 |
| 2023      | 374,941 |
| 2024      | 379,223 |
| 2025      | 380,374 |
| 2026      | 382,718 |
| 2027      | 384,113 |
| 2028      | 384,812 |
| 2029      | 384,965 |
| 2030      | 384,021 |

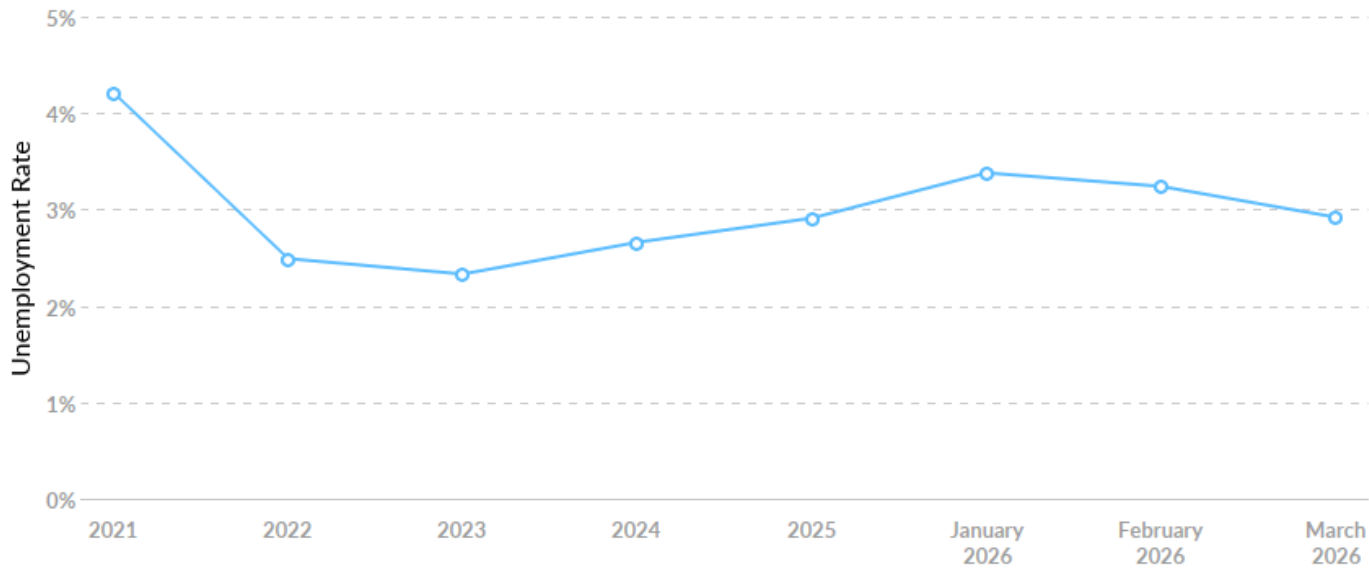
Labor Force Participation Rate Trends



| Timeframe     | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2021          | 63.90%                         |
| 2022          | 63.00%                         |
| 2023          | 63.67%                         |
| 2024          | 64.35%                         |
| 2025          | 64.10%                         |
| January 2026  | 61.90%                         |
| February 2026 | 62.08%                         |
| March 2026    | 61.92%                         |

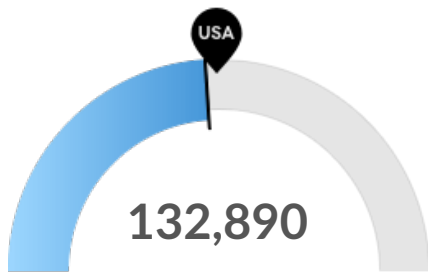
## Unemployment Rate Trends

Your areas had a March 2026 unemployment rate of 2.92%, **decreasing from 4.21%** 5 years before.



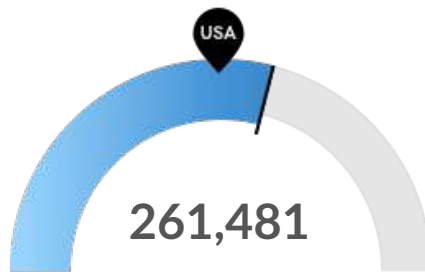
| Timeframe     | Unemployment Rate |
|---------------|-------------------|
| 2021          | 4.21%             |
| 2022          | 2.49%             |
| 2023          | 2.33%             |
| 2024          | 2.66%             |
| 2025          | 2.91%             |
| January 2026  | 3.38%             |
| February 2026 | 3.24%             |
| March 2026    | 2.92%             |

## Population Characteristics



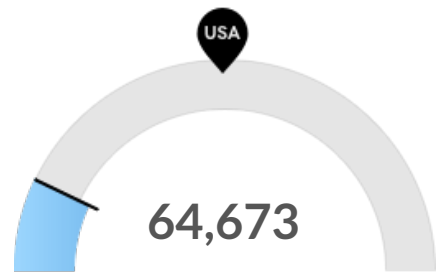
**Millennials**

Your area has 132,890 millennials (ages 25-39). The national average for an area this size is 141,172.



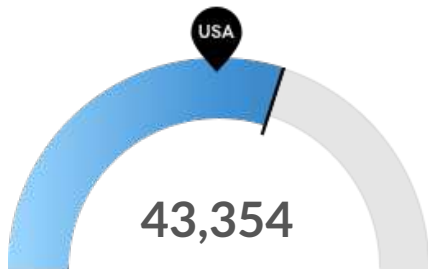
**Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 208,526 people 55 or older, while there are 261,481 here.



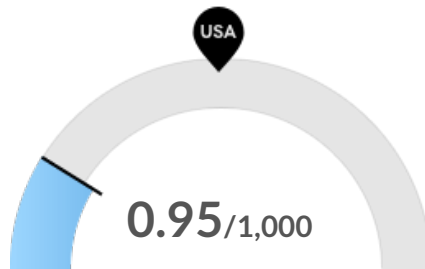
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 293,355 racially diverse people, while there are 64,673 here.



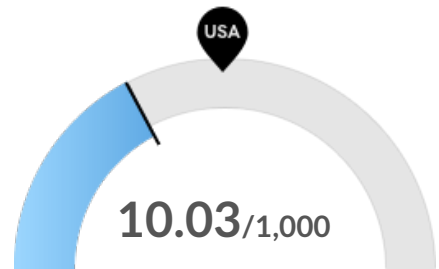
**Veterans**

Your area has 43,354 veterans. The national average for an area this size is 32,819.



**Violent Crime**

Your area has 0.95 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

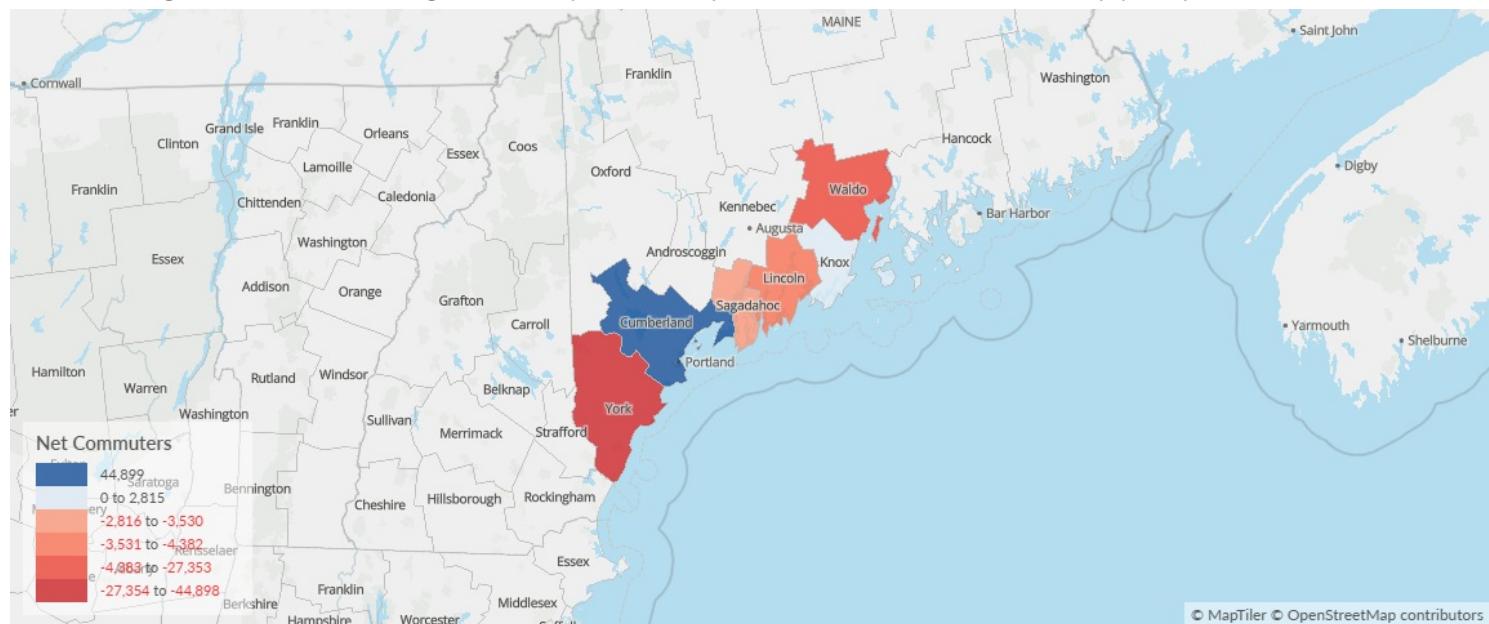


**Property Crime**

Your area has 10.03 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| County | Name                  | 2025 Employment |
|--------|-----------------------|-----------------|
| 23005  | Cumberland County, ME | 218,307         |
| 23031  | York County, ME       | 92,810          |
| 23013  | Knox County, ME       | 20,955          |
| 23023  | Sagadahoc County, ME  | 19,466          |
| 23015  | Lincoln County, ME    | 14,628          |

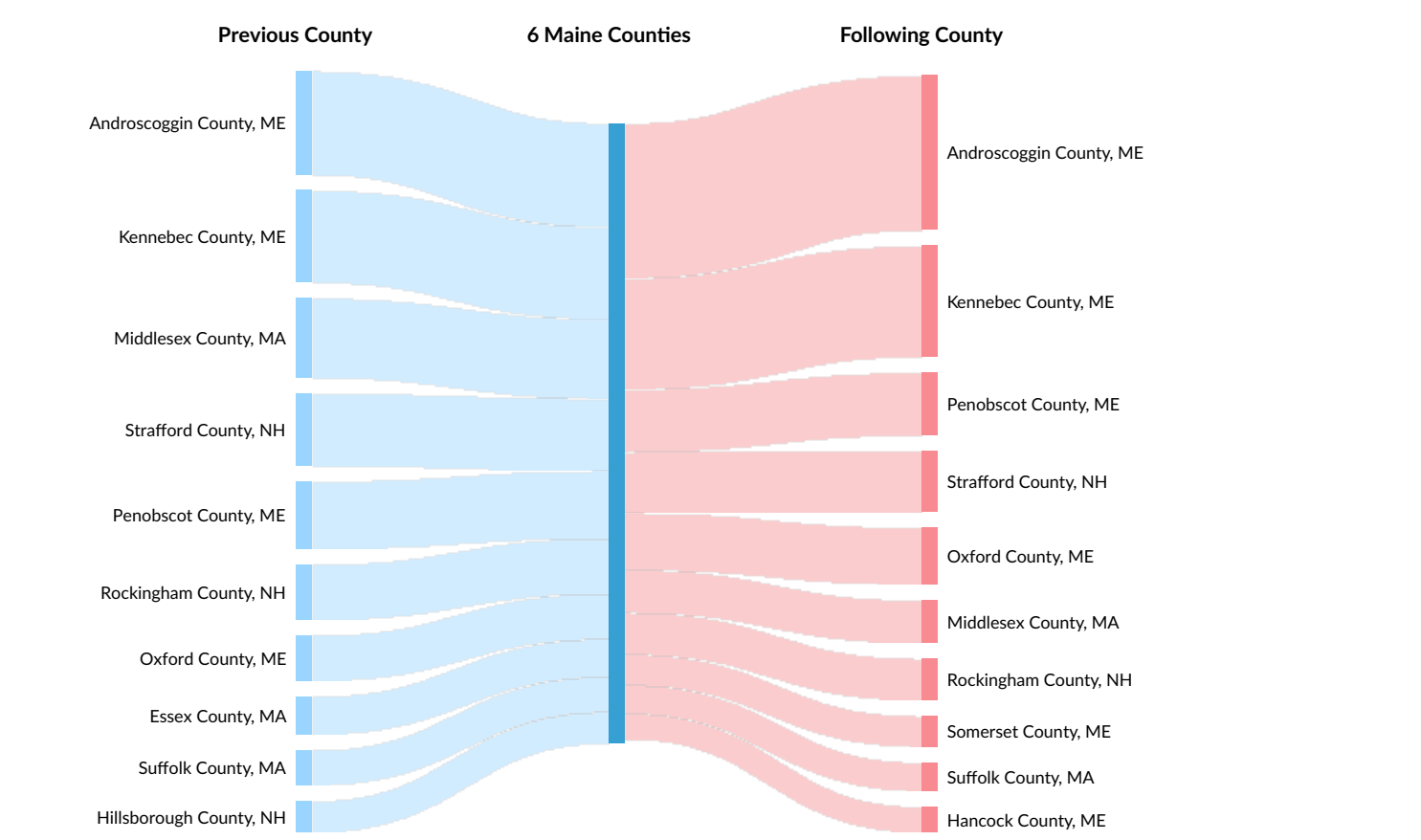
Where Talent Lives

| County | Name                  | 2025 Workers |
|--------|-----------------------|--------------|
| 23005  | Cumberland County, ME | 173,408      |
| 23031  | York County, ME       | 120,164      |
| 23023  | Sagadahoc County, ME  | 22,282       |
| 23013  | Knox County, ME       | 19,752       |
| 23027  | Waldo County, ME      | 18,590       |

# Inbound and Outbound Migration

The table below analyzes past and current residents of 6 Maine Counties. The left column shows residents of other counties migrating to 6 Maine Counties. The right column shows residents migrating from 6 Maine Counties to other counties.

As of 2023, 1,219 people have migrated from Androscoggin County, ME to 6 Maine Counties. In the same year, 1,821 people left 6 Maine Counties migrating to Androscoggin County, ME. The total Net Migration for 6 Maine Counties in 2023 was 2,479.



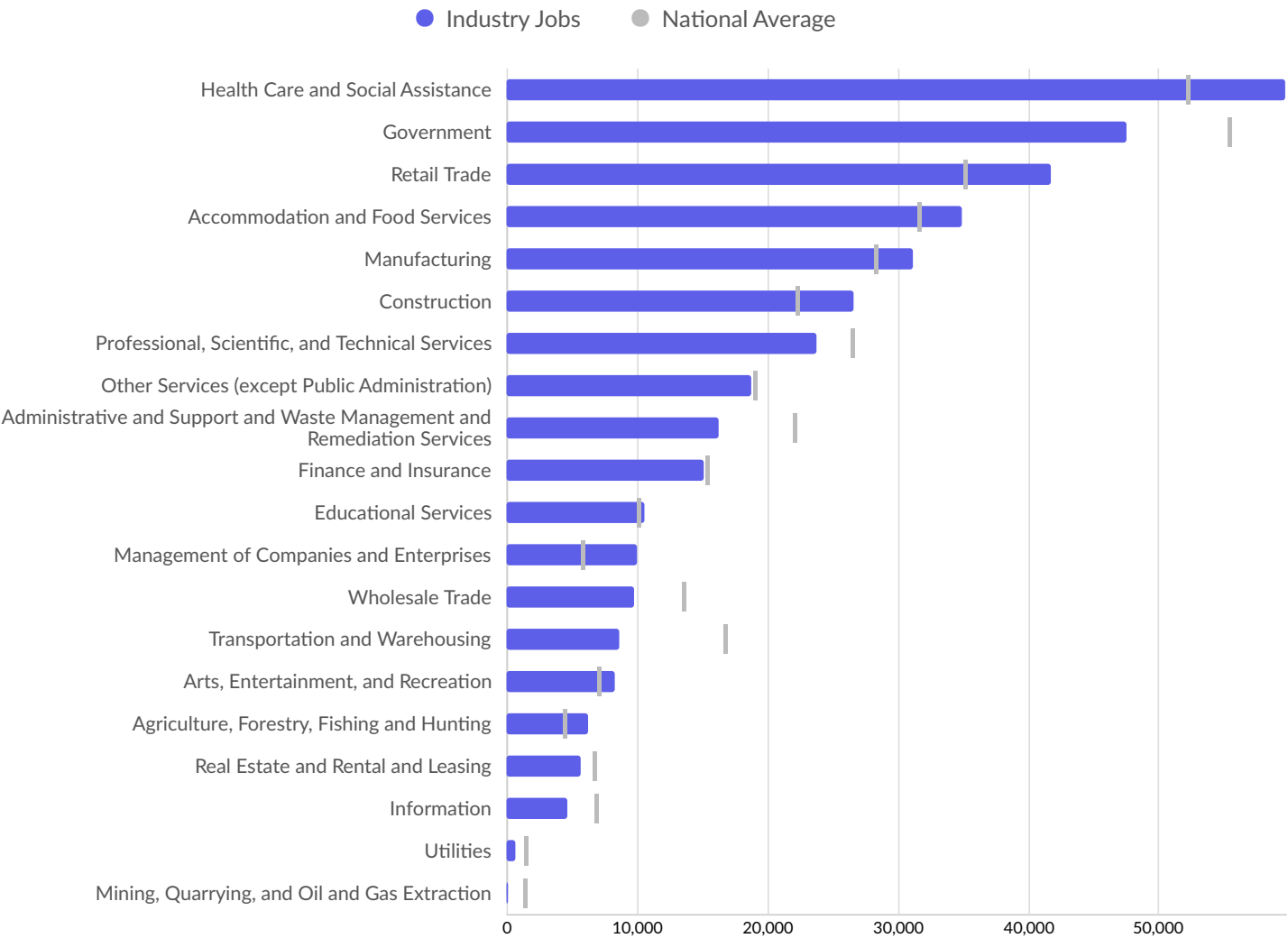
| Top Previous Counties   | Migrations |
|-------------------------|------------|
| Androscoggin County, ME | 1,219      |
| Kennebec County, ME     | 1,082      |
| Middlesex County, MA    | 934        |
| Strafford County, NH    | 851        |
| Penobscot County, ME    | 792        |
| Rockingham County, NH   | 651        |



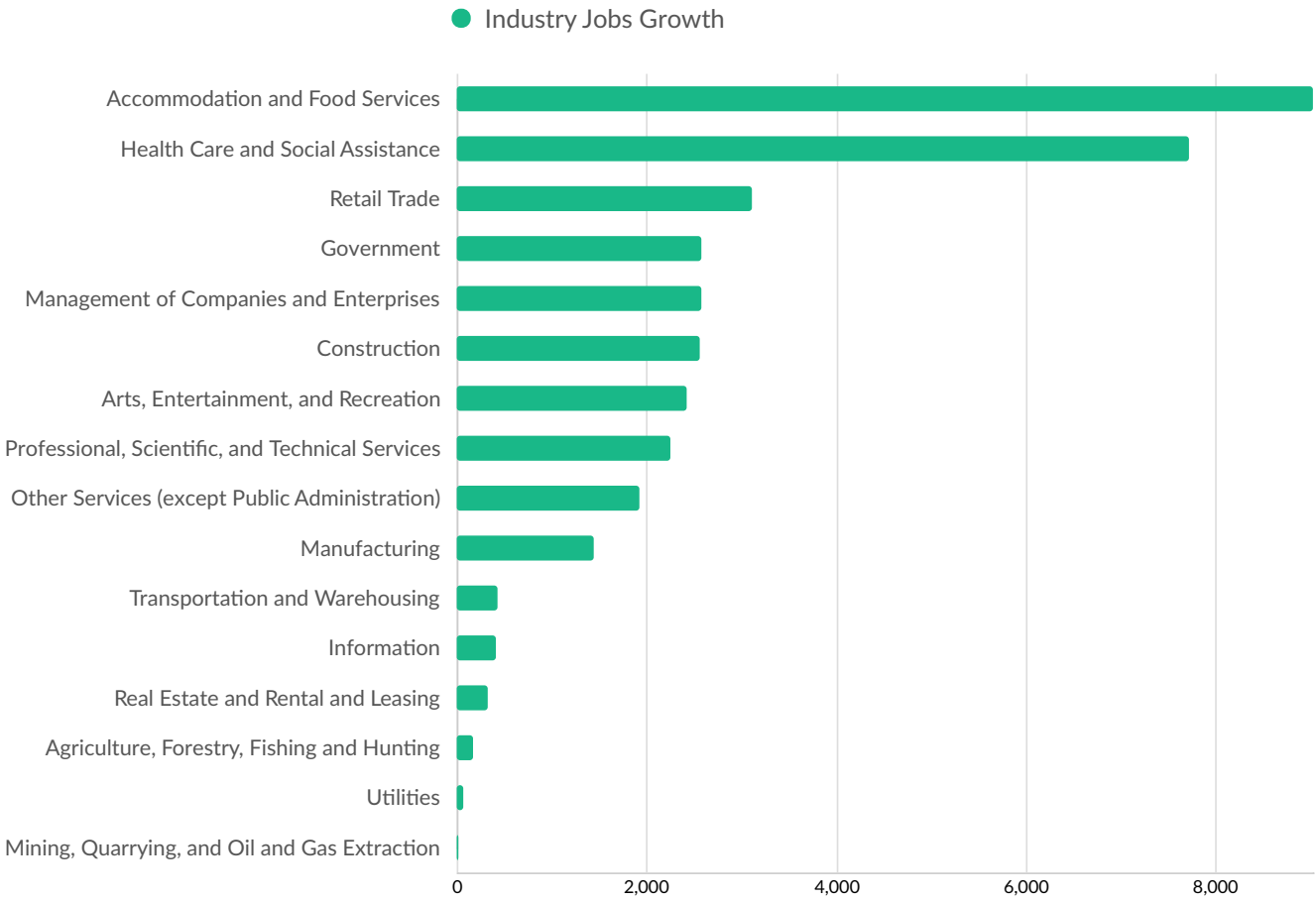
| Top Previous Counties   | Migrations |
|-------------------------|------------|
| Oxford County, ME       | 532        |
| Essex County, MA        | 446        |
| Suffolk County, MA      | 412        |
| Hillsborough County, NH | 369        |
| Worcester County, MA    | 304        |
| Hancock County, ME      | 301        |
| Aroostook County, ME    | 243        |
| Norfolk County, MA      | 225        |
| Somerset County, ME     | 224        |
| Top Following Counties  | Migrations |
| Androscoggin County, ME | 1,821      |
| Kennebec County, ME     | 1,306      |
| Penobscot County, ME    | 736        |
| Strafford County, NH    | 717        |
| Oxford County, ME       | 668        |
| Middlesex County, MA    | 503        |
| Rockingham County, NH   | 490        |
| Somerset County, ME     | 360        |
| Suffolk County, MA      | 335        |
| Hancock County, ME      | 302        |
| Essex County, MA        | 290        |
| Hillsborough County, NH | 235        |
| Franklin County, ME     | 215        |
| Aroostook County, ME    | 199        |
| Lee County, FL          | 159        |

# Industry Characteristics

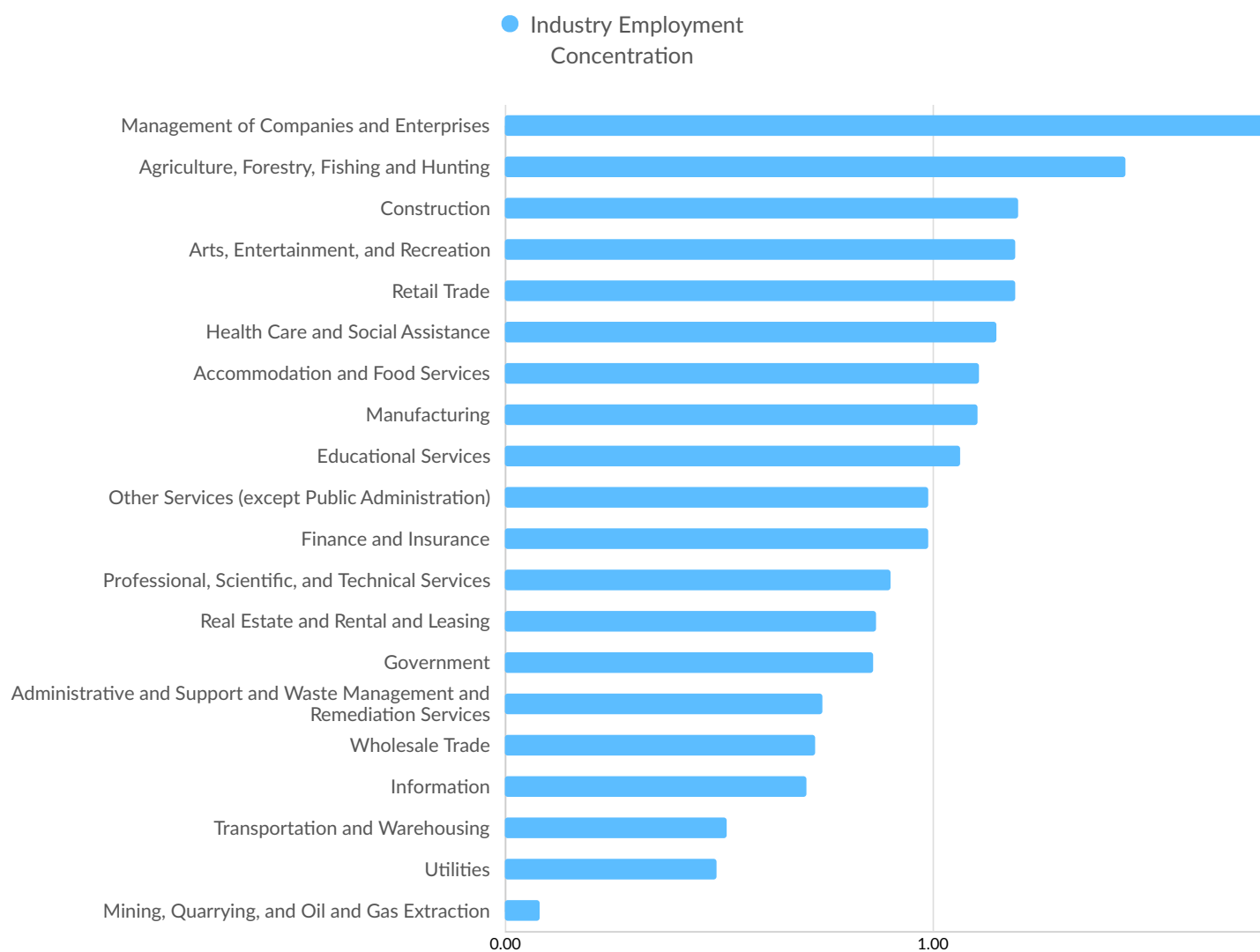
## Largest Industries



## Top Growing Industries

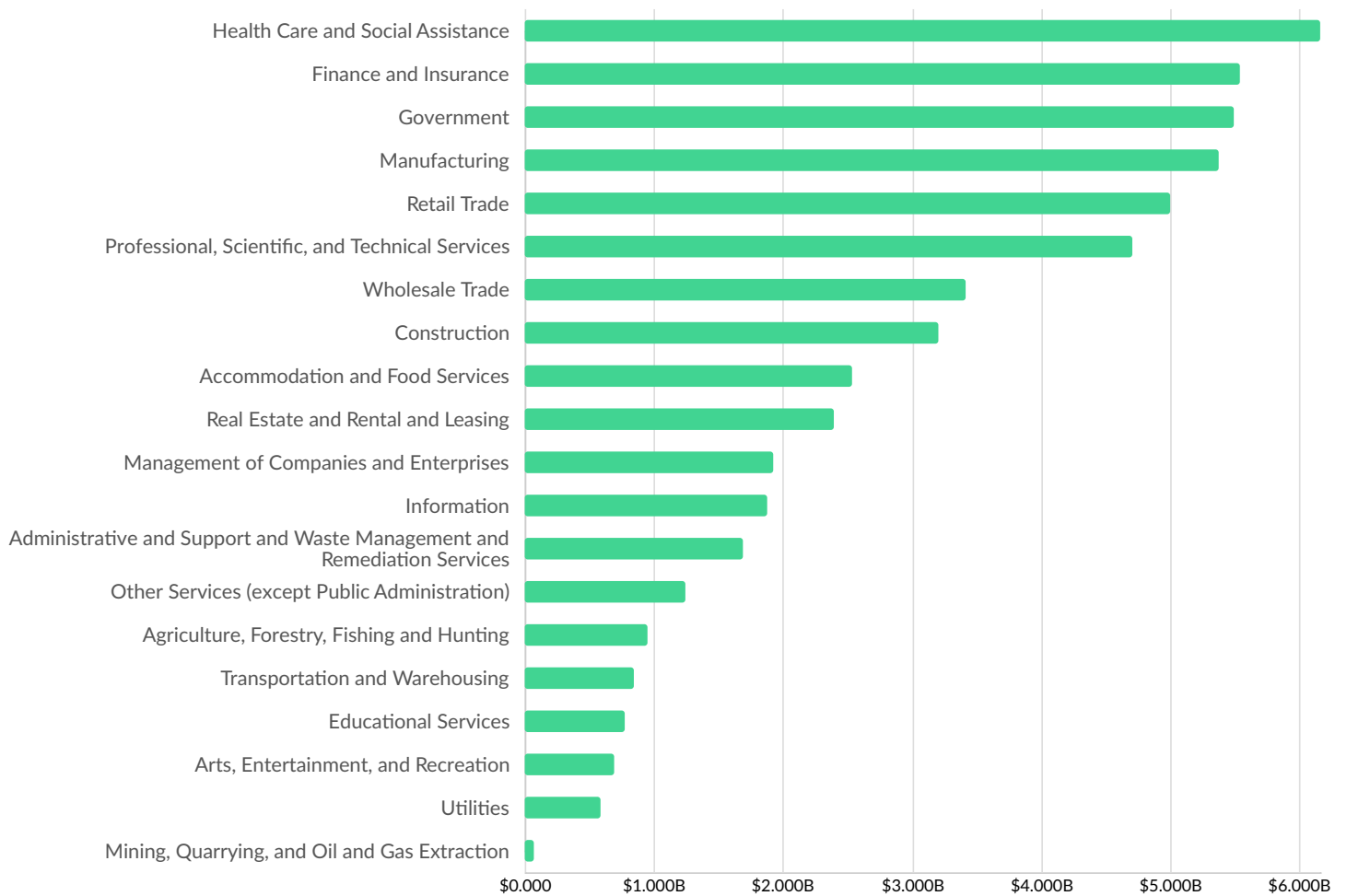


## Top Industry Employment Concentration



## Top Industry GRP

● Gross Regional Product



## Top Industry Earnings



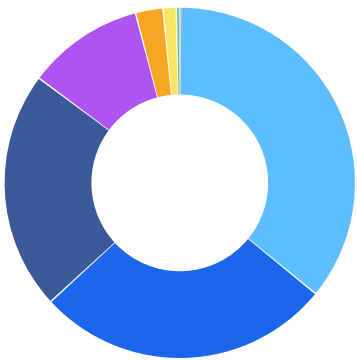
## Business Characteristics

### 61,732 Companies Employ Your Workers

Online profiles for your workers mention 61,732 companies as employers, with the top 10 appearing below. In the last 12 months, 7,351 companies in your area posted job postings, with the top 10 appearing below.

| Top Companies                | Profiles                                                                                  | Top Companies Posting      | Unique Postings                                                                             |
|------------------------------|-------------------------------------------------------------------------------------------|----------------------------|---------------------------------------------------------------------------------------------|
| Maine Medical Center         | 7,536    | Maine Medical Center       | 7,497    |
| Unum                         | 2,661  | Hannaford Brothers Company | 2,334  |
| IDEXX                        | 2,354  | Soliant Health             | 1,358  |
| L.L. Bean                    | 1,742  | TD Bank                    | 730    |
| University of New England    | 1,537  | Amergis                    | 729    |
| University of Southern Maine | 1,481  | Walgreens Boots Alliance   | 699    |
| Hannaford Brothers Company   | 1,469  | AMN Healthcare             | 672    |
| State Of Maine               | 1,347  | MAS Medical                | 648    |
| TD Bank                      | 1,158  | ManpowerGroup              | 626    |
| Bowdoin College              | 1,145  | Robert Half                | 563    |

## Business Size



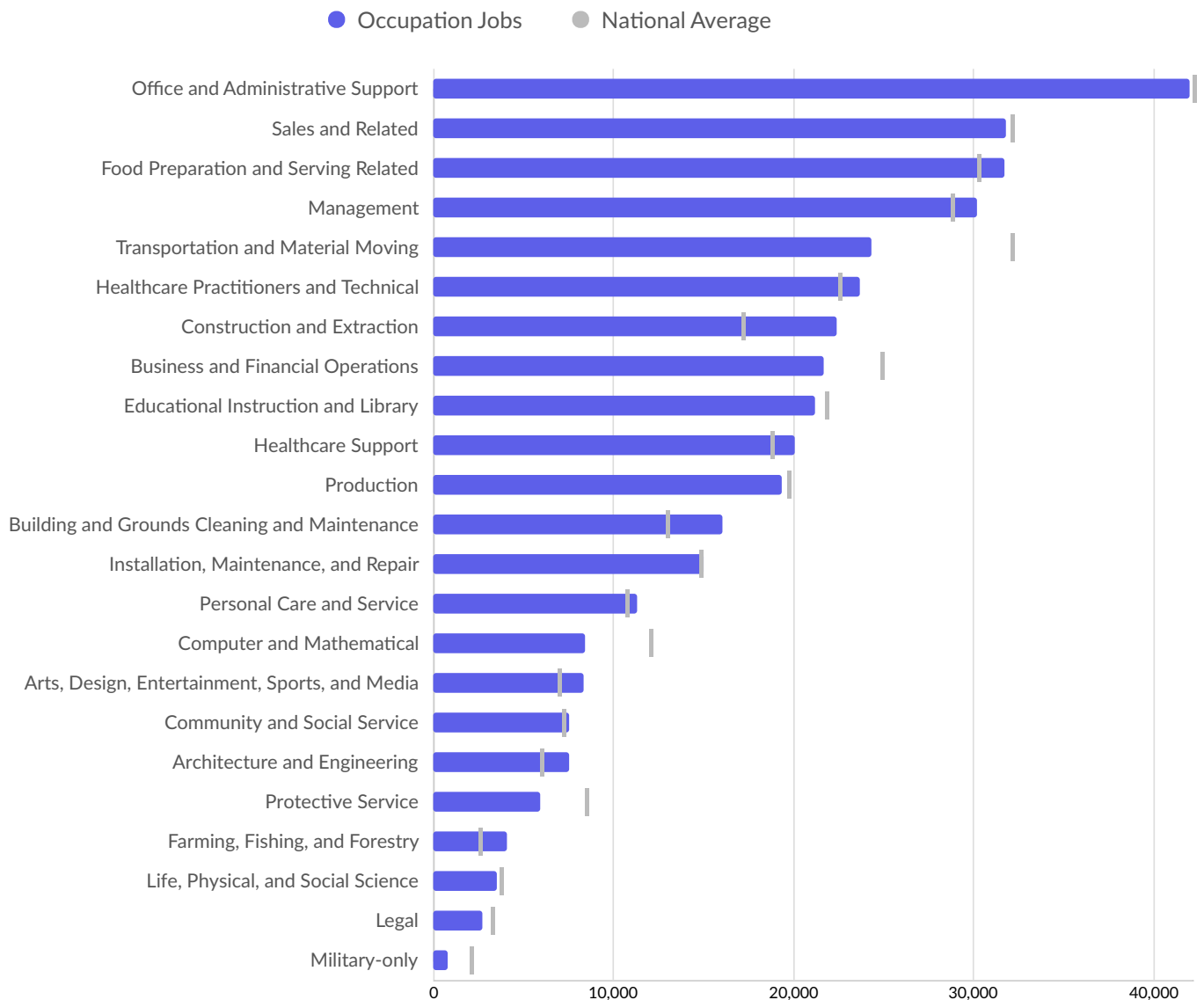
|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 35.8%      | 12,386         |
| 5 to 9 employees     | 27.3%      | 9,428          |
| 10 to 19 employees   | 22.0%      | 7,611          |
| 20 to 49 employees   | 10.8%      | 3,722          |
| 50 to 99 employees   | 2.5%       | 876            |
| 100 to 249 employees | 1.2%       | 419            |
| 250 to 499 employees | 0.3%       | 106            |
| 500+ employees       | 0.1%       | 28             |

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*



# Workforce Characteristics

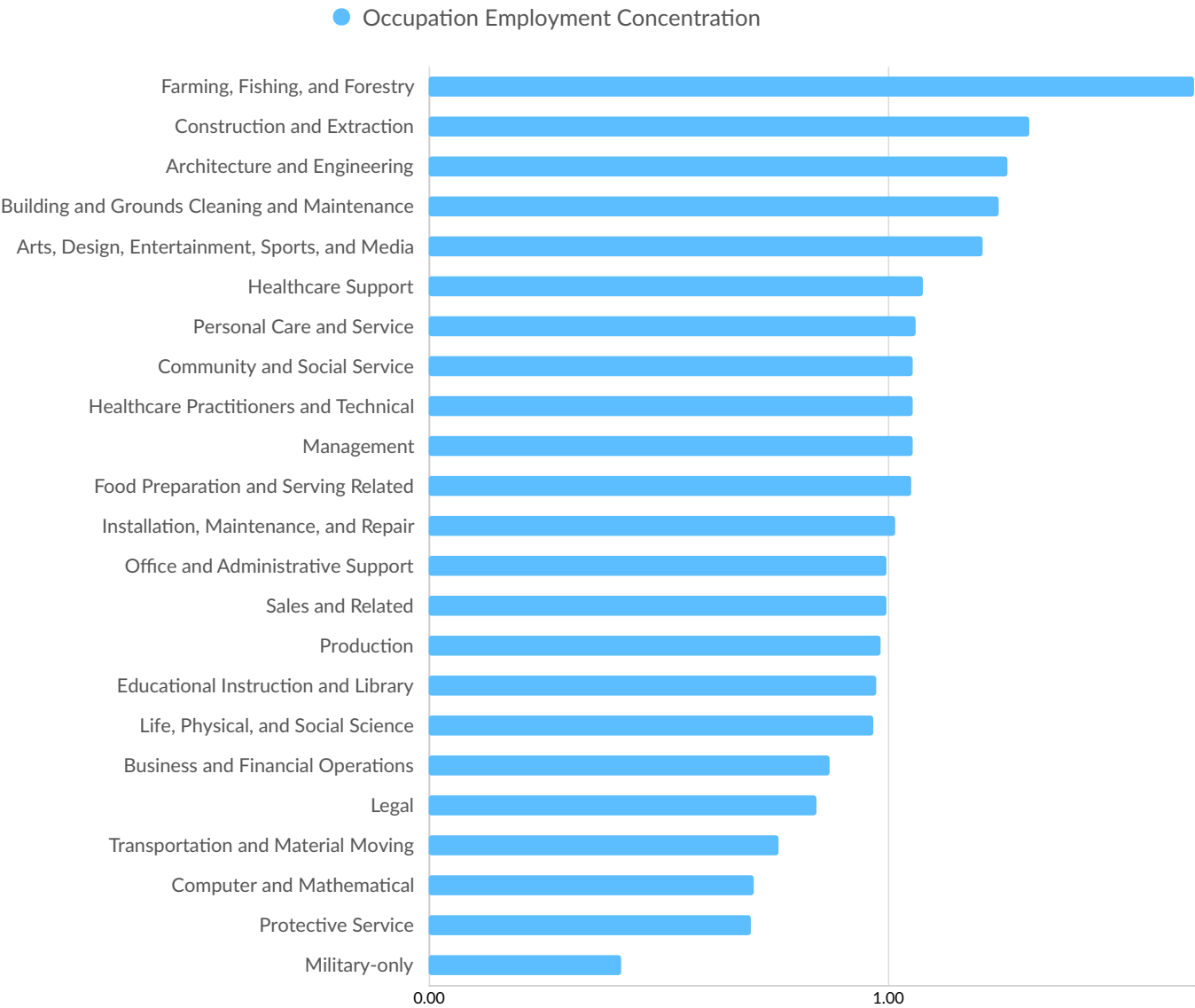
## Largest Occupations



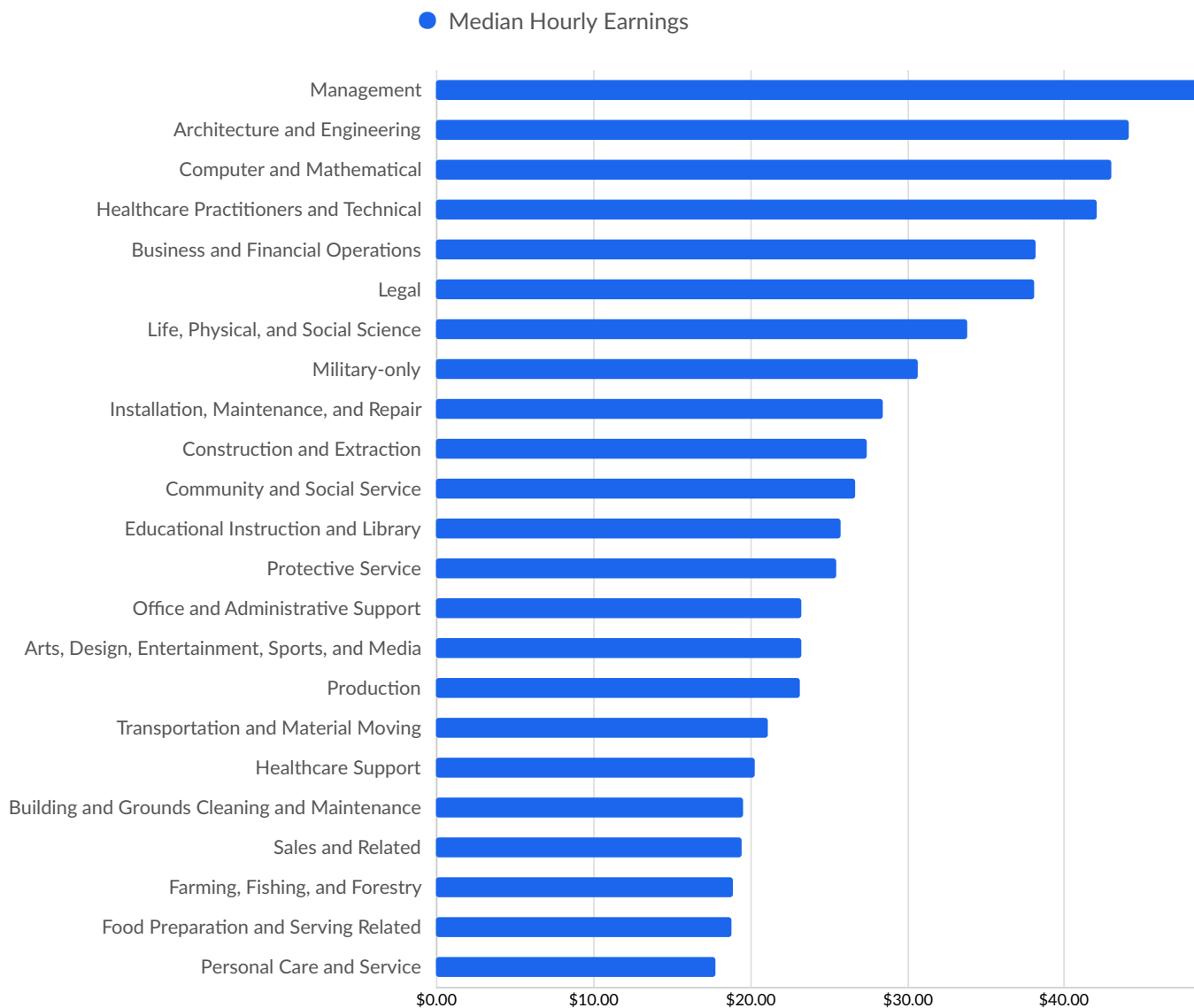
## Top Growing Occupations



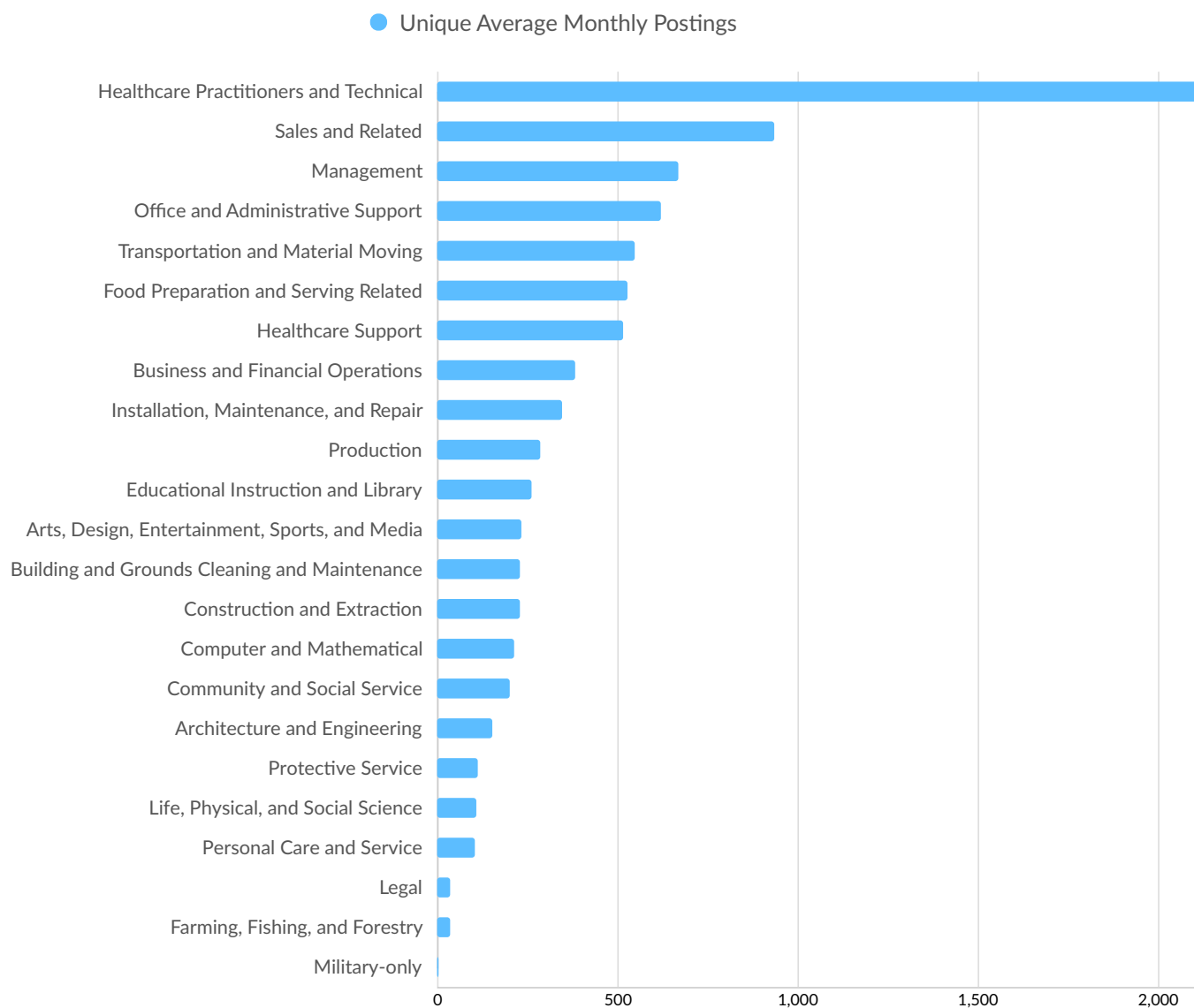
## Top Occupation Employment Concentration



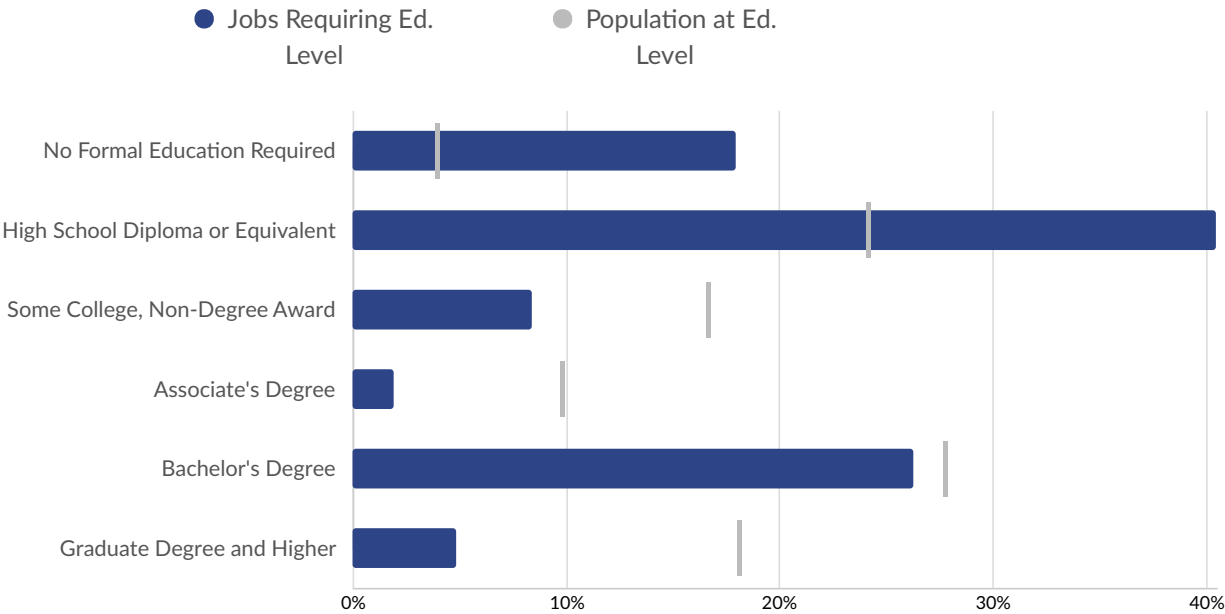
## Top Occupation Earnings



## Top Posted Occupations

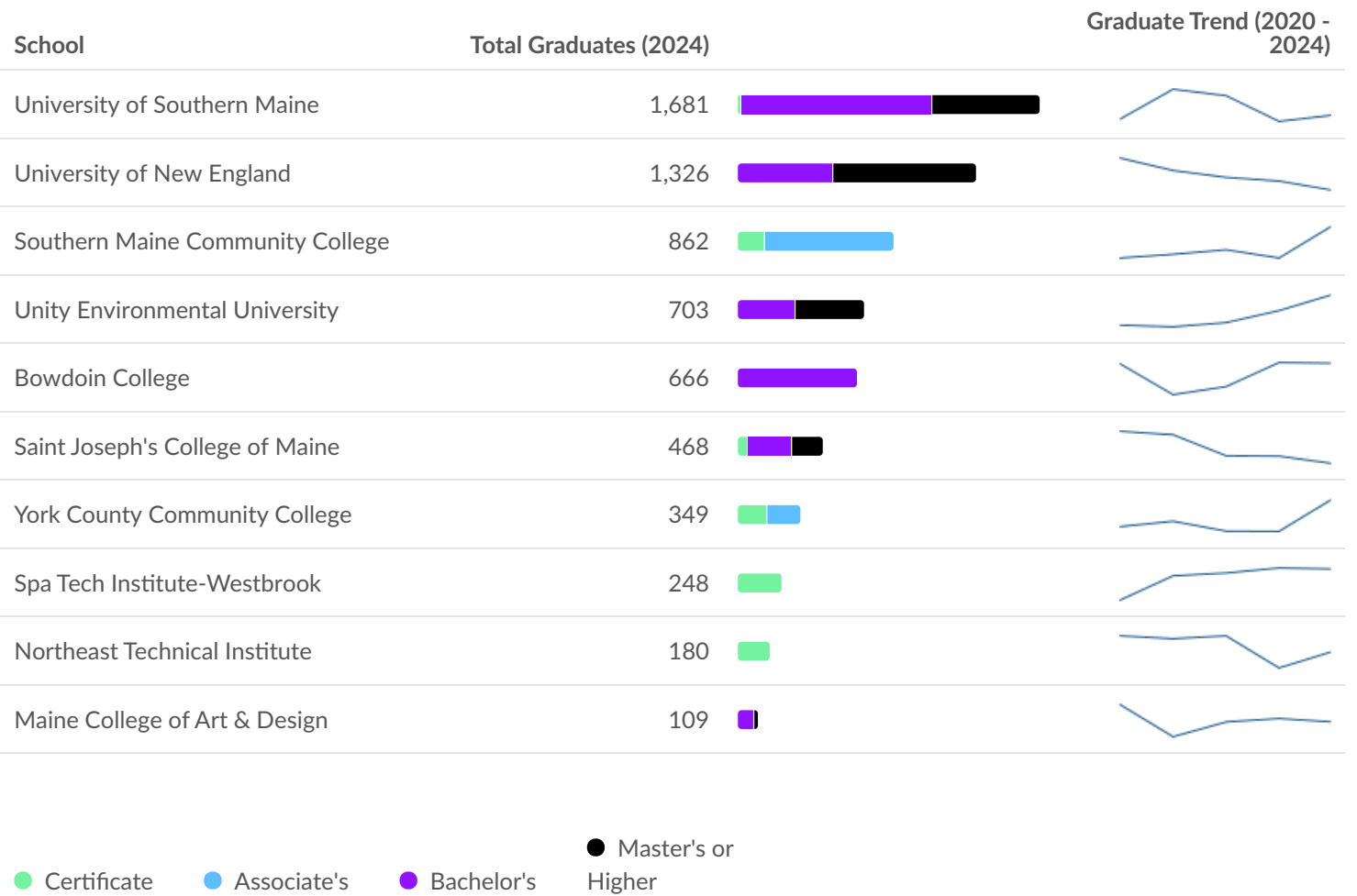


Underemployment



# Educational Pipeline

In 2024, there were 6,657 graduates in 6 Maine Counties. This pipeline has grown by 7% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Social Work" (Master's or Higher), and "Osteopathic Medicine/Osteopathy" (Master's or Higher).



# In-Demand Skills

